

TECHNICAL DETAILS

THE BASIC CONCEPTS, FEATURES AND USPS OF THE
INDIVIDUAL IDEAS TRAIN MODULES



THE IDEAS TRAIN

Concepts for the future
of regional transport

IDEAS TRAIN | 22 MODULES

A FULL-SCALE MODEL THAT DEMONSTRATES
WHAT CUSTOMERS WANT



Jan
*Commuter interested
in digital technology*



Holger
*Commuter interested
in comfort*



Sophie
Student



The Schmidts
Leisure travellers



Elwira
*Senior citizen with
restricted mobility*



What will rail travel look like in the future? What amenities should regional transport offer tomorrow's customers? These are questions we have been studying at DB Regio as part of a joint project with our colleagues from Südostbayernbahn and DB's d.lab team. The project's 22 different modules on board trains.

The DB team was supported by Munich-based design firm Neomind, which took the customer interests we identified together and incorporated them in the concepts for the project's 22 different modules.

neomind

SECTION | SPORT

EXERCISE BIKES AND WORKOUT BOOTHS



Jan
Commuter interested
in digital technology



Sophie
Student



Features

Not interested in relaxing or working? Passengers on the Ideas Train can make active use of their time - in the most literal sense. The on-board gym features bookable exercise bikes and exercise booths with a digital fitness trainer for yoga and exercises, helping people achieve a workout programme that's right for them.

The booth doors are made of smart glass that can switch between transparent and opaque. This means the booths can also be used as changing rooms. Passengers use an app and/or chip card to pay via NFC.

Vertical stands with an innovative hoist-based mechanism make place-saving bike storage possible during a train trip.

MODULE 01 | SPORT

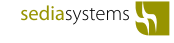
EXERCISE BIKES

Partners' contributions



comevis

INNOVA MAXX



Information

1. Folding seat - JumpSeat
Sedia Systems
2. Seat cover - DOLCE™ Black
Sedia Systems
3. LED lighting strip
bluleu
4. Loudspeaker
Axis Communications
5. Floor lighting
SBF
6. Flooring - Transflor Wood, Autumn Maple
Altro
7. Exercise bike - Speedbike SX400
InnovaMaxx
8. LED lighting strip - linear, rgb, chase lights
bluleu
9. Floor intarsia - Transflor Meta, Safety White
Altro
10. LED lighting strip - linear, rgb, static
bluleu
11. NFC technology
krauth technology
12. "Gym" sonic setting
comevis

Visualisation (poss. different from actual implementation)



MODULE 02 | SPORT

WORKOUT BOOTHS

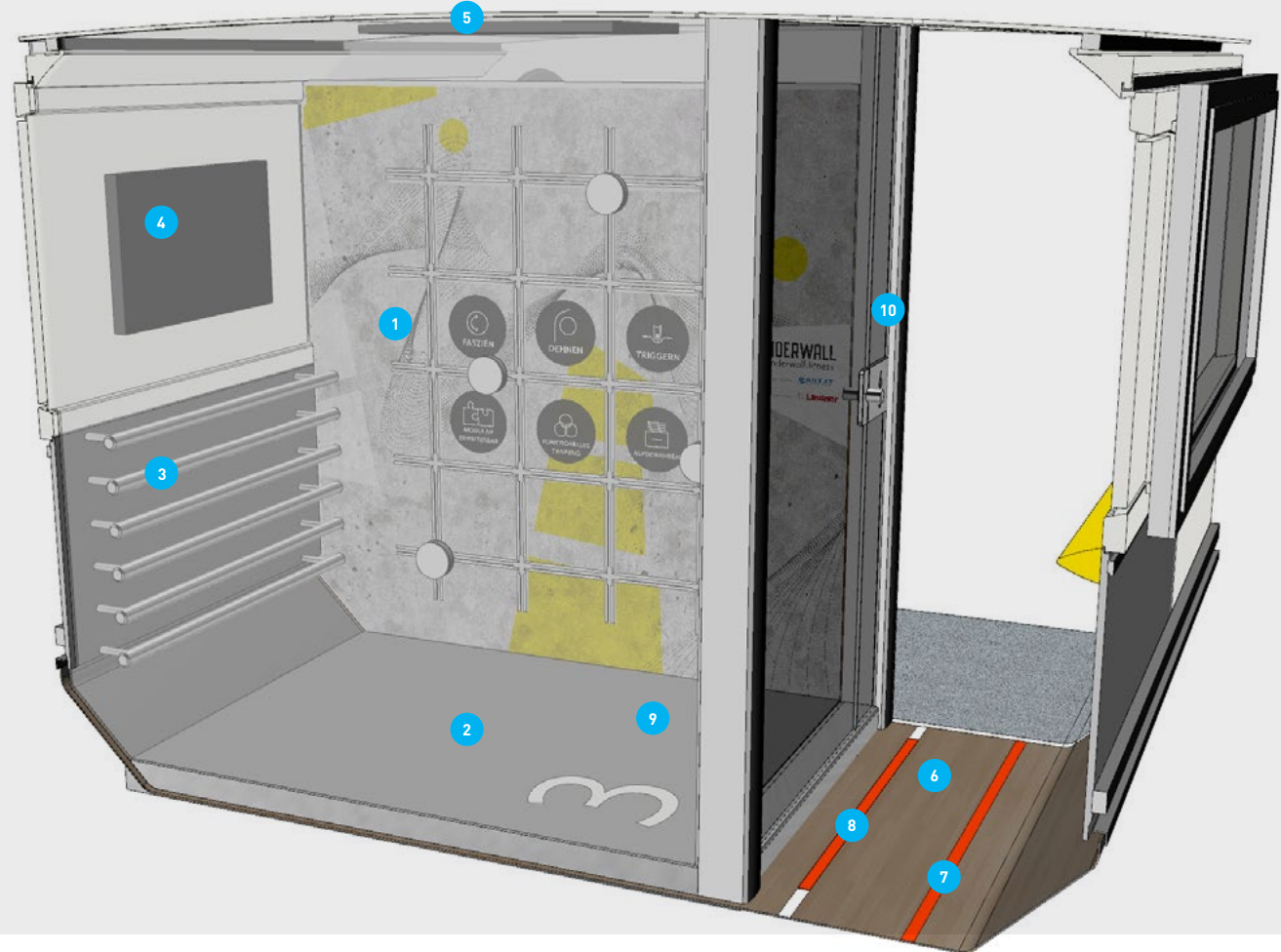
Partners' contributions



Information

1. Workout wall
Wonderwall
2. Flooring - yoga mat
Friedola
3. Support bar - antimicrobial surface
S&S
4. Widescreen monitor - 32", flat
LG
5. Ceiling monitor - 32", flat
LG
6. Flooring - Transflor Wood, Autumn Maple
Altro
7. LED lighting strip - linear, rgb, chase lights
bluleu
8. LED lighting strip - linear, rgb, static
bluleu
9. Glass film
Trispel
10. NFC technology
krauth technology

Visualisation (poss. different from actual implementation)

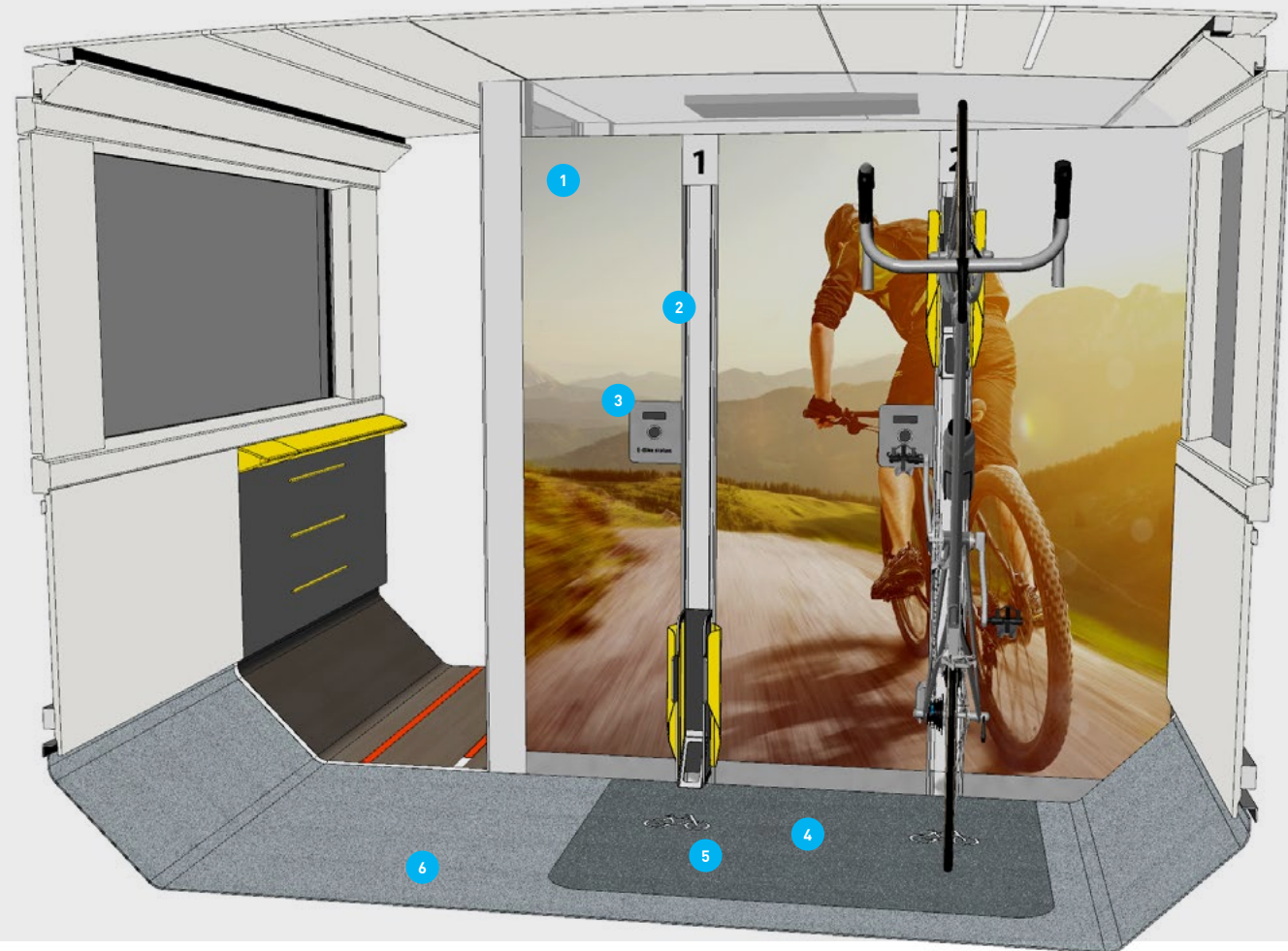




Information

1. Wall cladding - Whiterock Digiclad
Altro
2. Bike stand - bike lift
Parkis
3. Charging point
bike-energy
4. Flooring, pale - Transflor Tungsten, Fog
Altro
5. Floor intarsia - Transflor Meta, Safety White
Altro
6. Flooring, dark - Transflor Tungsten, Storm
Altro

Visualisation (poss. different from actual implementation)



FOCUS | DOOR AREA

DOOR AND MULTI-PURPOSE AREA



Jan
Commuter interested
in digital technology



Holger
Commuter interested
in comfort



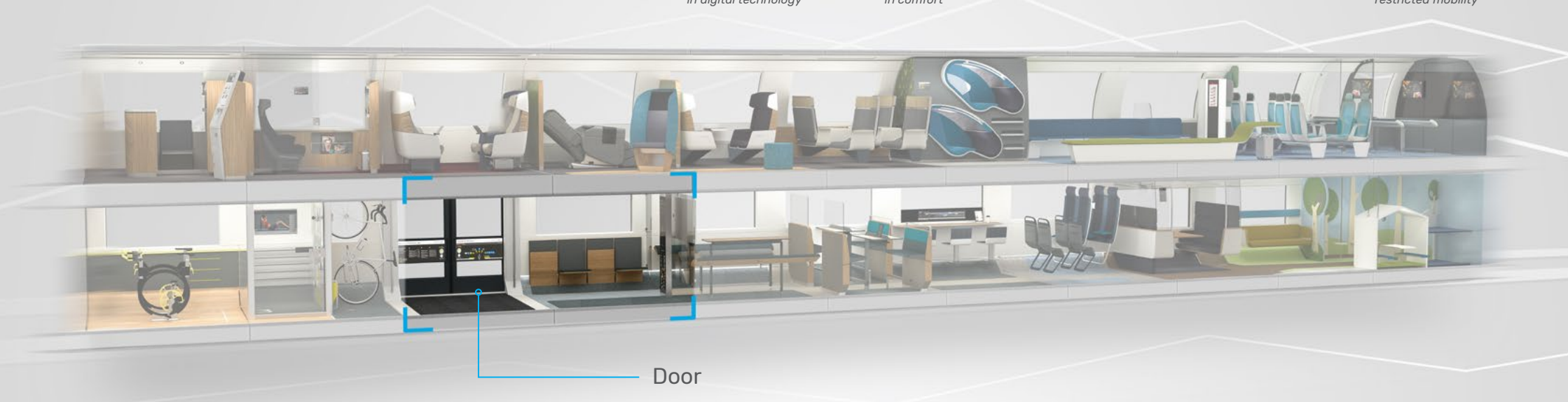
Sophie
Student



The Schmidts
Leisure travellers



Elwira
Senior citizen with
restricted mobility



Door

Features

Maximum convenience from the moment you enter - we've turned our attention to the area around the doors and created a multi-purpose compartment. The information system and lighting features guide passengers from here to their preferred seats. Anyone who wants to spend their journey in this section can use the new, space-saving and easy-maintenance folding seats and rely on the information system for a range of essential information about the route.

MODULE 03 | DOOR AREA

DOOR AREA

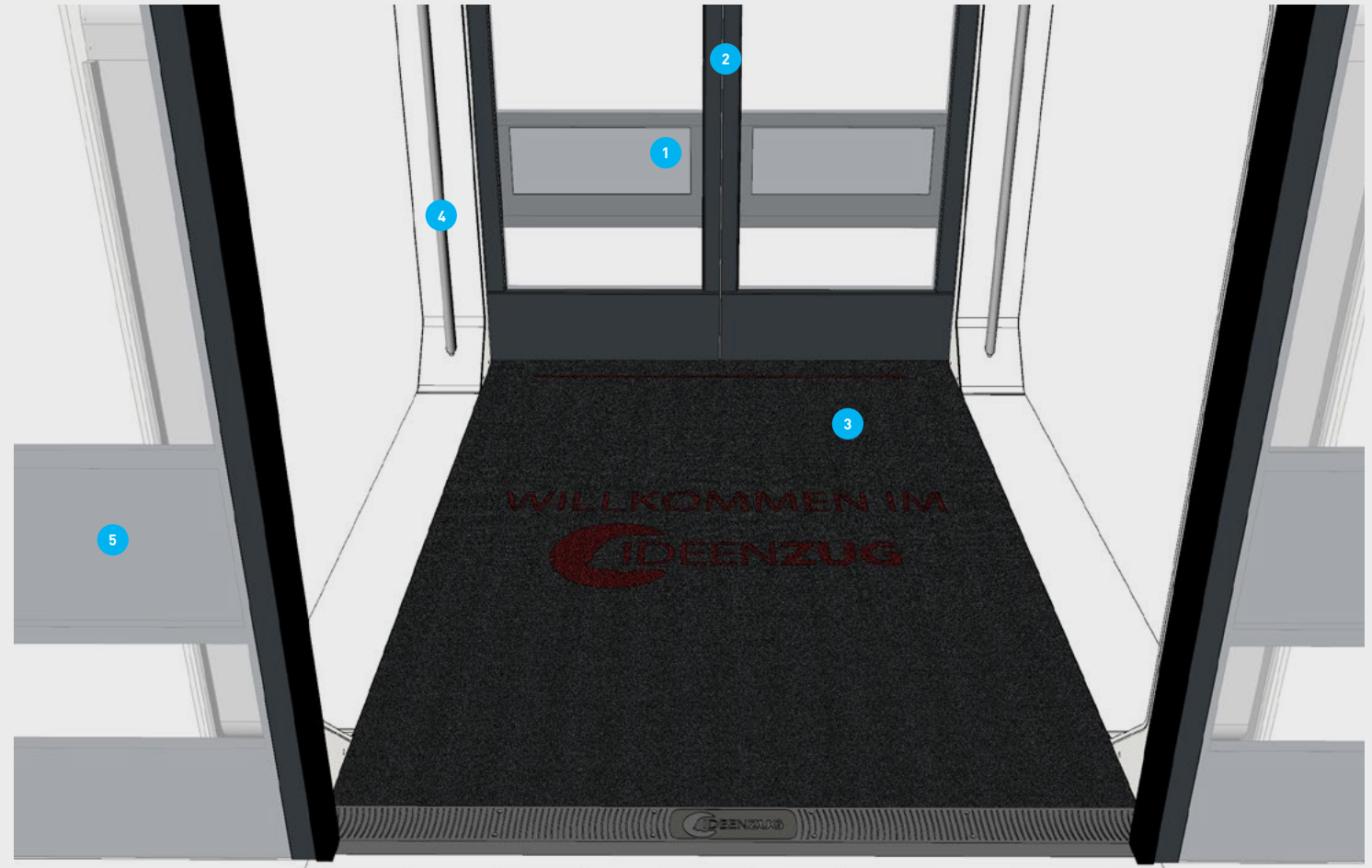
Partners' contributions



Information

1. "Inside" infoscreen - 32"
Annax
2. Camera
Axis Communications
3. Dirt catcher - Cleanmaterial
Tde
4. Support bar - antimicrobial surface
S&S
5. "Outside" infoscreen - 32"
Annax

Visualisation (poss. different from actual implementation)



MODULE 03 | DOOR AREA

DOOR AREA

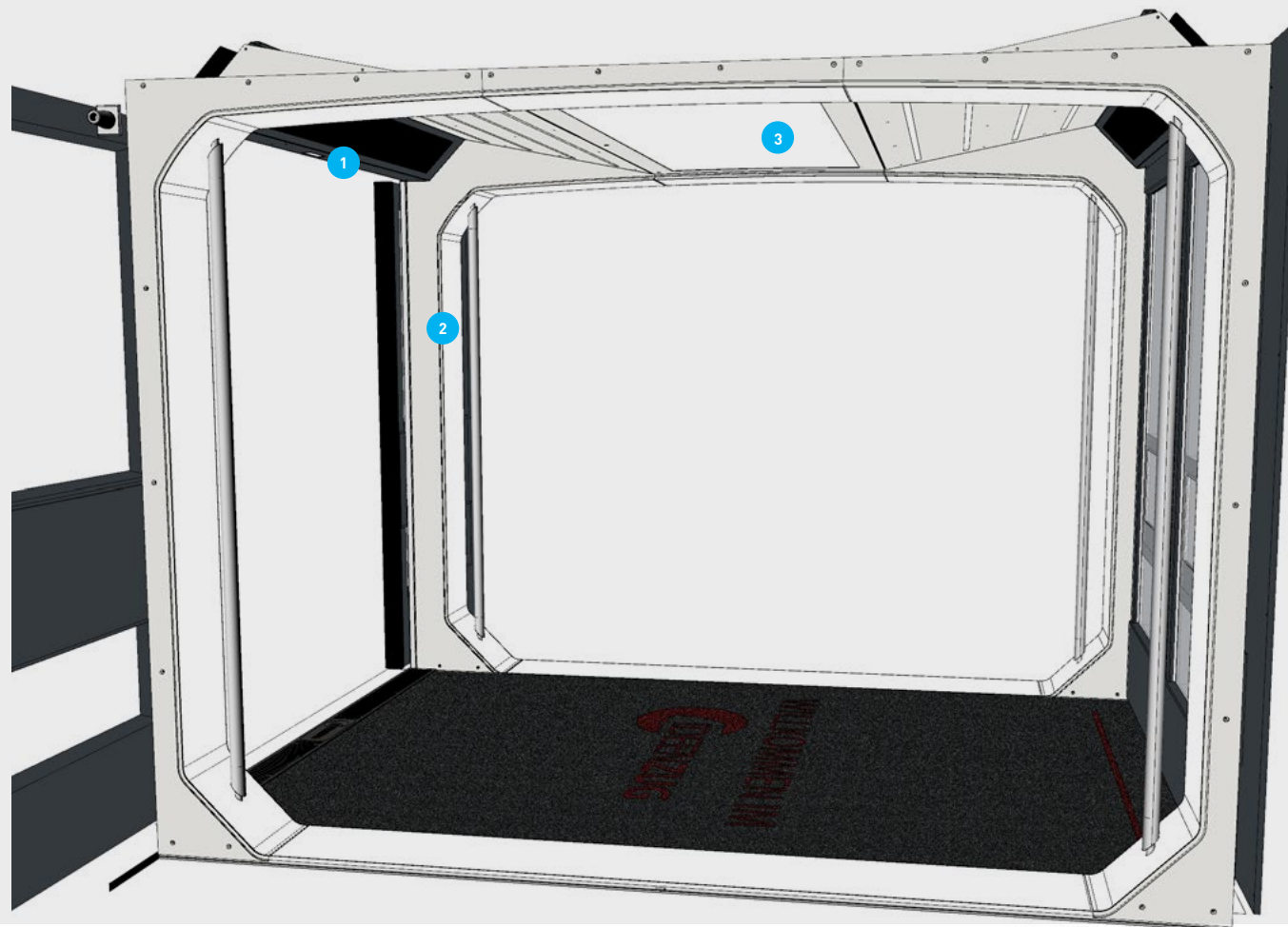
Partners' contributions



Information

1. Infoscreen - widescreen
Annax
2. Access portal
bluleu
3. Ceiling lighting
bluleu

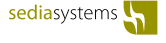
Visualisation (poss. different from actual implementation)



MODULE 04 | DOOR AREA

MULTI-PURPOSE AREA

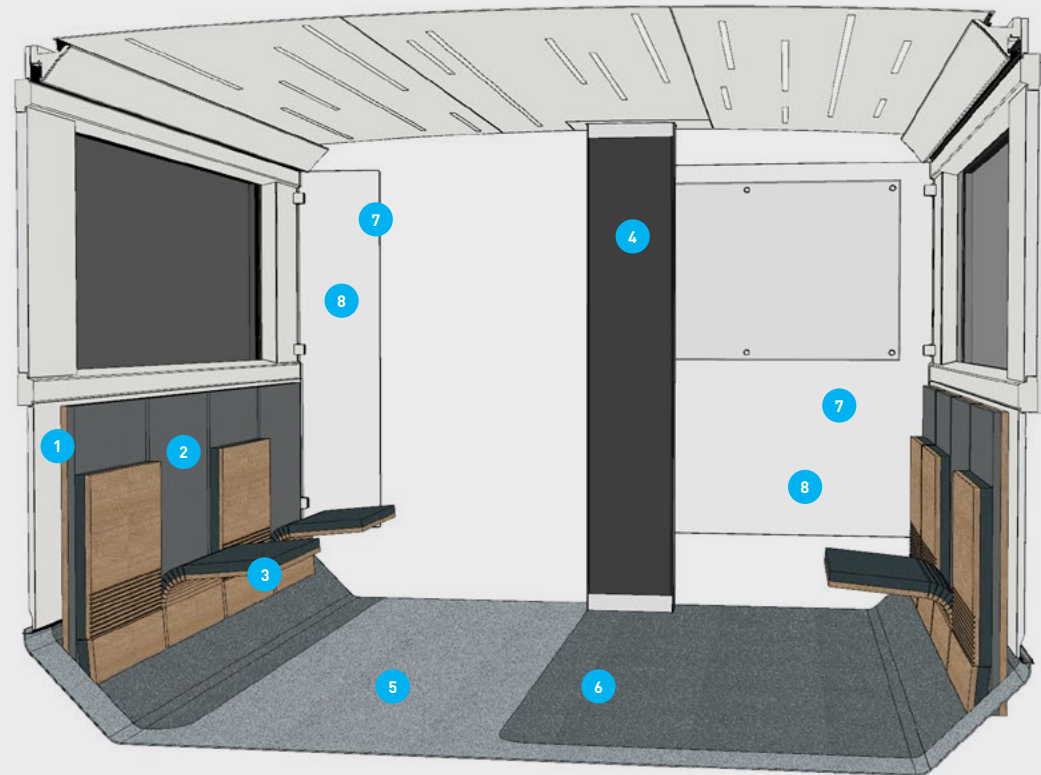
Partners' contributions



Information

1. Folding seat - JumpSeat
Sedia Systems
2. Seat cover - DOLCE™ Artezian
Sedia Systems
3. Seat cover - DOLCE™ Indigo
Sedia Systems
4. Infoscreen - column
LG
5. Flooring, dark - Transflor Tungsten, Storm
Altro
6. Flooring, pale - Transflor Tungsten, Fog
Altro
7. Wind blocker
Sheet glass
8. Glass film
Trispel

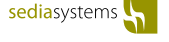
Visualisation (poss. different from actual implementation)



MODULE 04 | DOOR AREA

MULTI-PURPOSE AREA

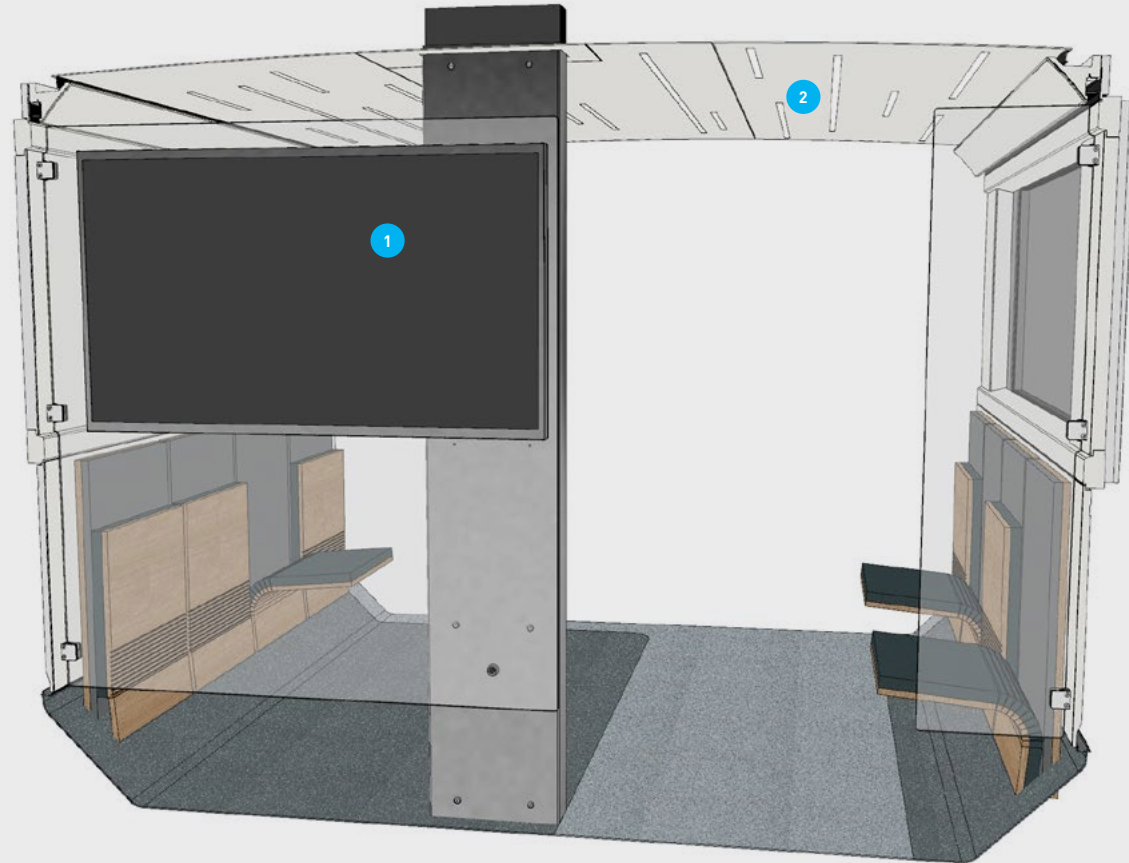
Partners' contributions



Information

1. Screen - 55"
LG
2. Ceiling lighting
SBF

Visualisation (poss. different from actual implementation)

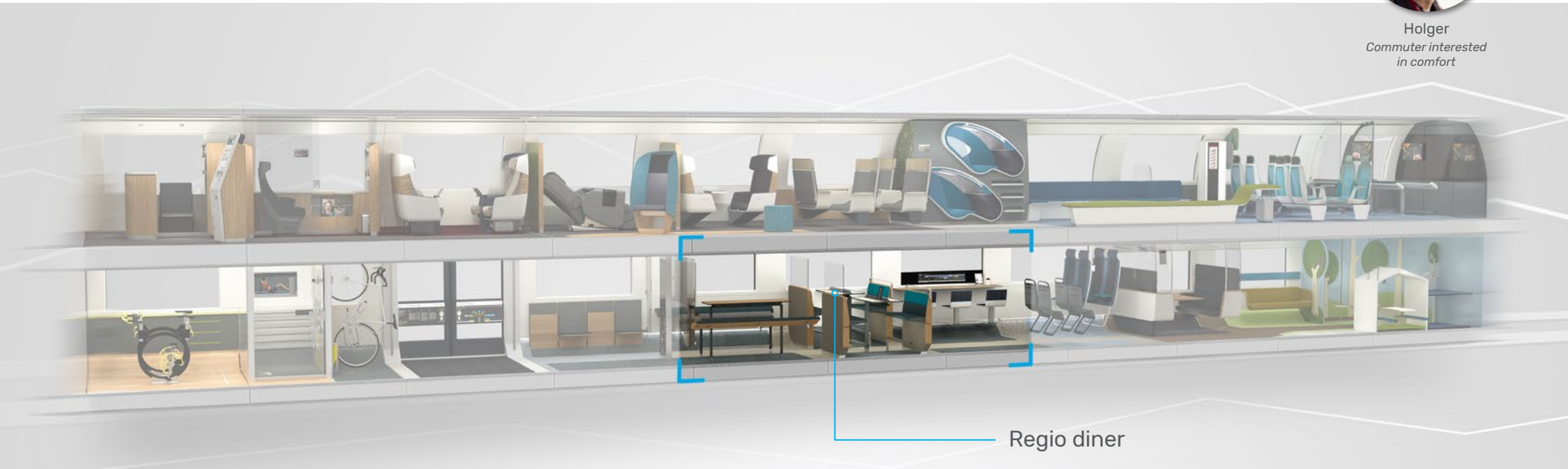


FOCUS | REGIO DINER

ALWAYS BE UP TO DATE AND ENJOY REAL COMFORT



Holger
Commuter interested
in comfort



Features

Information is always readily available during travel. The Ideas Train contains an area with a big screen for watching sport broadcasts, news and documentaries. Passengers can use convenient rests in the way that suits them best, with or without a table.

Innovative dining benches and tables make travel even more enjoyable: passengers can use them for spending time with friends, family members or other sociable souls they meet on board. Integrated tablet spaces and luggage storage under the benches ensure that tabletops remain free of clutter. Anyone who wants something small to eat can head over to the vending machine for snacks and baked goods, or for beverages such as coffee, soft drinks and a cold beer.

The workdesk with built-in news and passenger information notification is ideal for performing work-related tasks.

MODULE 05 | REGIO DINER

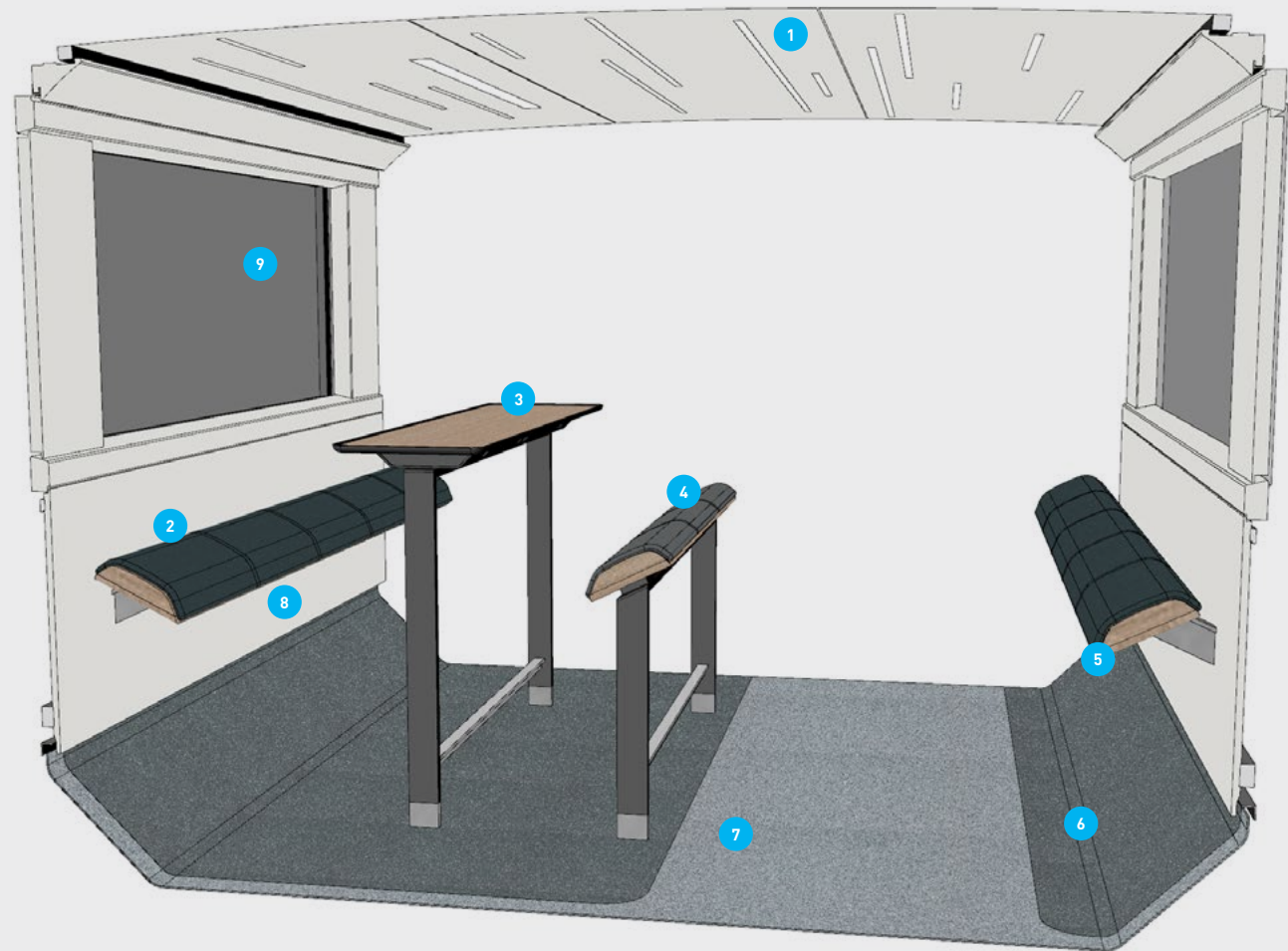
BIG SCREEN

Partners' contributions



Information

1. Ceiling lighting
SBF
2. Seat cover of wall-mounted rests - SL4C5 Grey
E-Leather
3. Wood-look bar table - Sereno NA
Fundermax
4. Seat cover of standing rests - SL3UL Grey
E-Leather
5. Wood-finish wall-mounted rests - Sereno NA
Fundermax
6. Flooring, dark - Transflor Tungsten, Storm
Altro
7. Flooring, pale - Transflor Tungsten, Fog
Altro
8. Loudspeaker
Axis Communications
9. Anti-vandalism roller blind
Tde



MODULE 06 | REGIO DINER

REGIO DINER

Partners' contributions



E-LEATHER

FLACHGLAS GRUPPE

FUNDERMAX

kiel

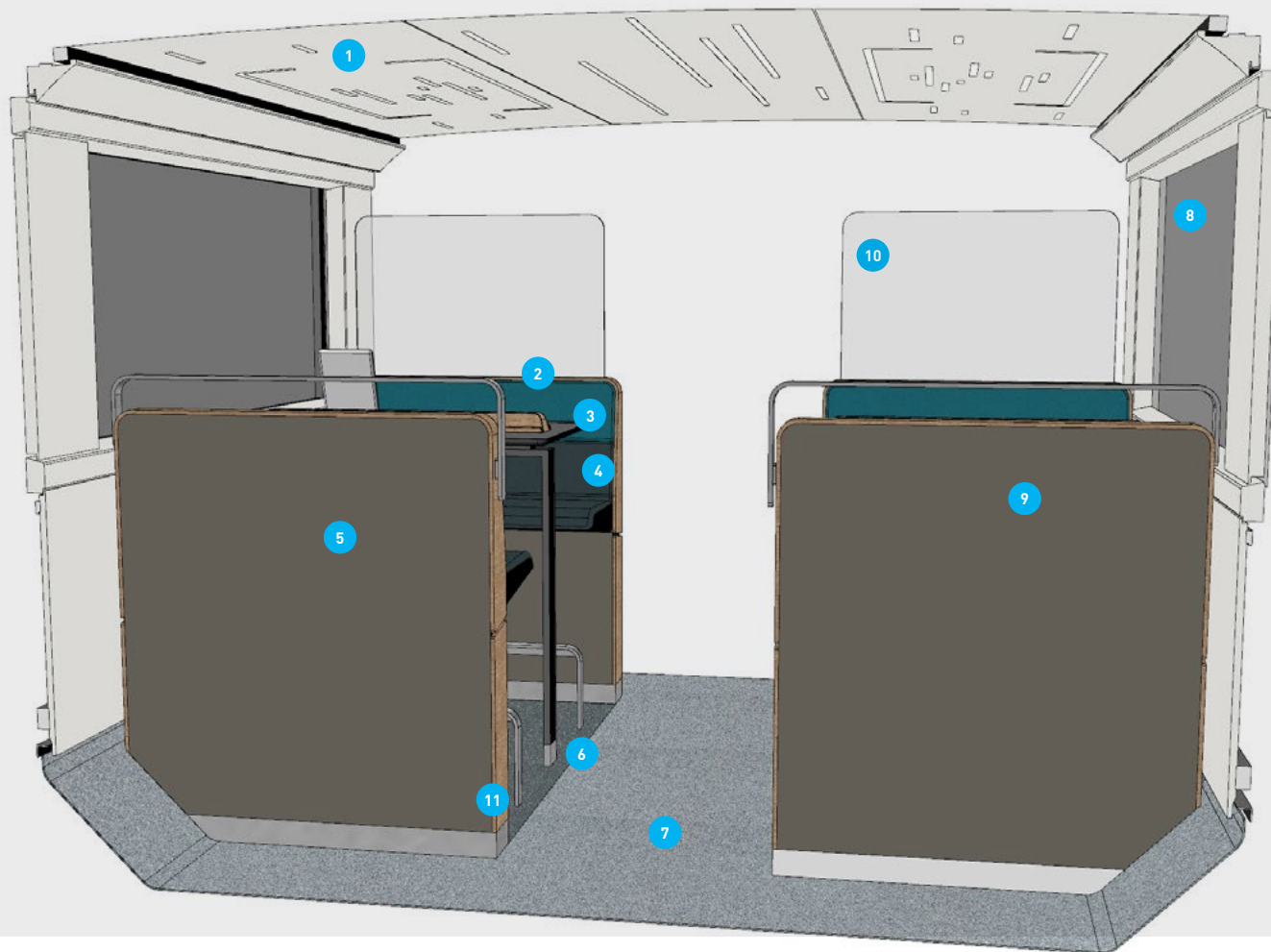
SBF
systems for mobility



Information

1. Ceiling lighting
SBF
2. Backrest cover - SL2i Turquoise, embossed
E-Leather
3. Table surface - Tortora AP
Fundermax
4. Seat cover - SL4C5 Grey
E-Leather
5. Partition surface - Warm Grey Dark AP
Fundermax
6. Flooring, dark - Transflor Tungsten, Storm
Altro
7. Flooring, pale - Transflor Tungsten, Fog
Altro
8. Roller blind
Tde
9. Diner benches
Kiel
10. Partition
Sheet glass
11. Wood-look finish - Sereno NA
Fundermax

Visualisation (poss. different from actual implementation)



MODULE 07 | REGIO DINER

SNACKS

Partners' contributions



Information

1. Wood-look finish - Sereno NA
Fundermax
2. Workdesk
Prevent
3. Seat cover - Wired, Q754
Camira
4. Advertising space - foil
Trispel
5. MTX ordering system
krauth technology
6. Vending machine for drinks
EventTender

Visualisation (poss. different from actual implementation)



MODULE 07 | REGIO DINER

SNACKS

Partners' contributions



Information

1. Ceiling light, vault - rgb + ww
SBF
2. Window screen
Annax
3. Flooring, grey - noraplan stone, 1146
nora
4. Flooring, blue - noraplan stone, 6603
nora

Visualisation (poss. different from actual implementation)

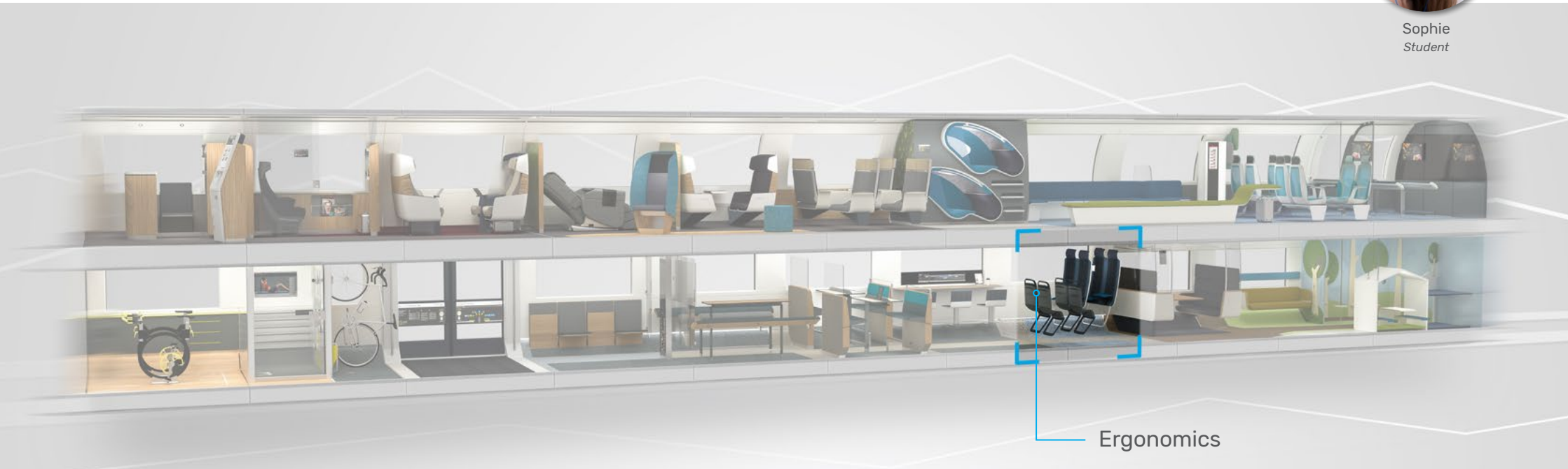


FOCUS | ERGONOMICS

SHORT TRIP, GOOD VALUE



Sophie
Student



Features

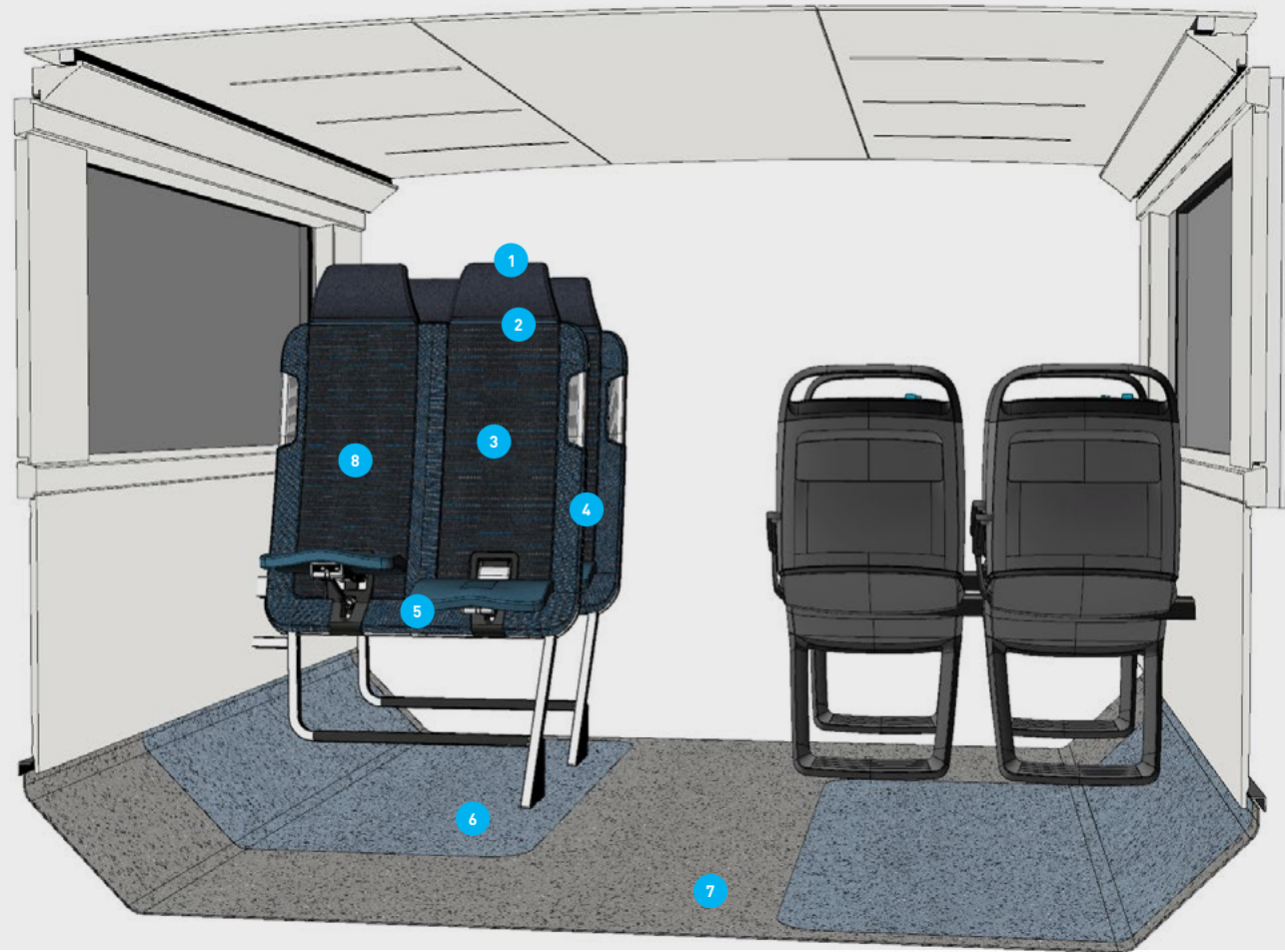
Passengers who only need to make short trips, want low-cost travel or who would simply like something different to conventional seating can make use of ergonomic and space-saving vertical seats. Nobody will have to forgo convenience: tables and cupholders mean their hands are free, while screens in their line of sight keep them well-informed, as well as entertained.

Lower vertical seats are designed to provide a better overview in the vehicle and at the same time provide passengers with enough support and safety when covering short distances.

Information

1. Headrest - Vita, Hippo
Camira
2. Piping - Vita, Peacock
Camira
3. Backrest cover - Wired, Q754
Camira
4. Frame cover - Wired, Q1001
Camira
5. Seat cover - Vita, Peacock
Camira
6. Flooring, blue - noraplan, ultra grip, 6020
nora
7. Flooring, grey - noraplan, ultra grip, 6016
nora
8. Vertical seats
Taps

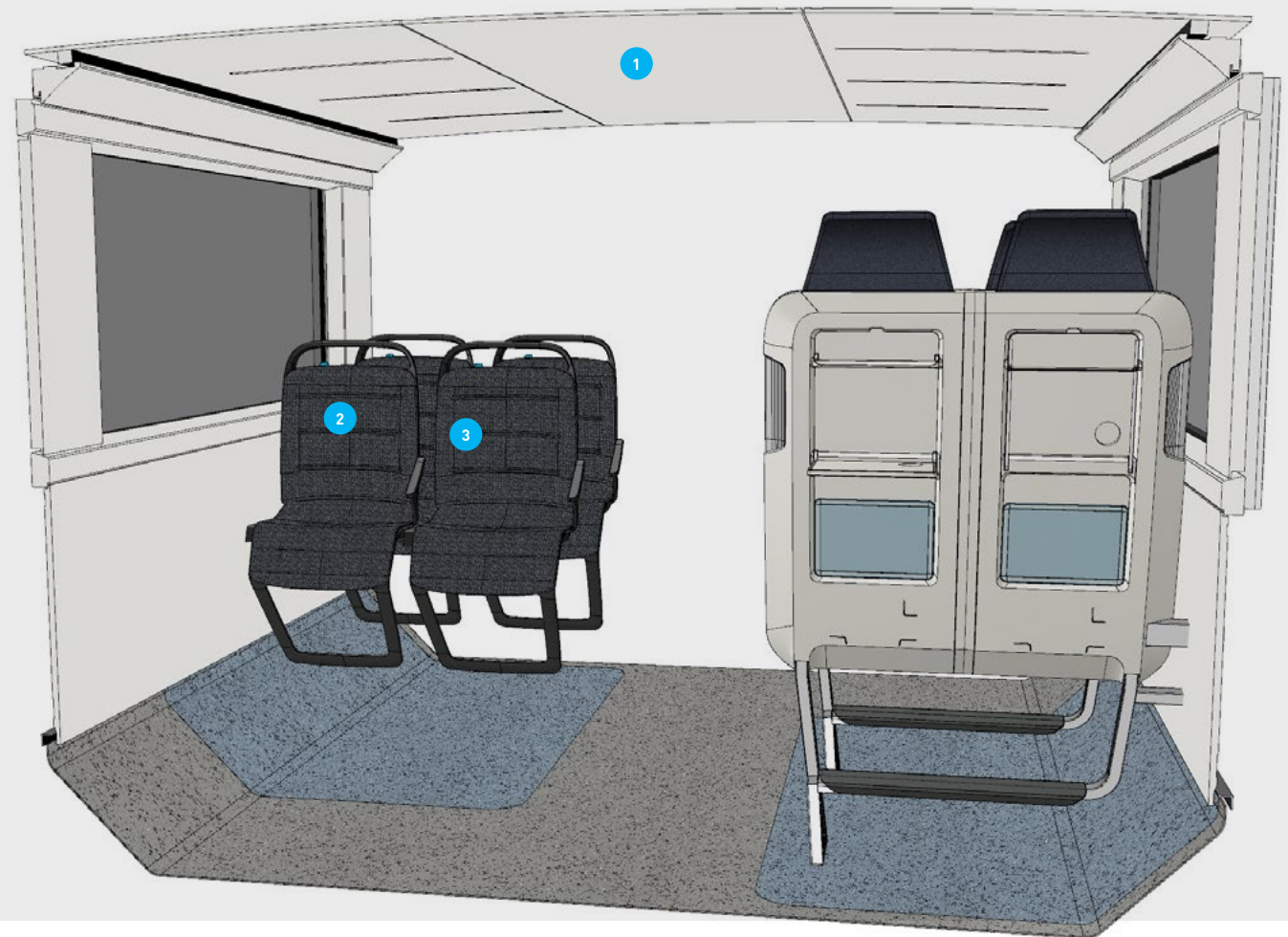
Visualisation (poss. different from actual implementation)



Information

1. Ceiling lighting with transverse strips
SBF
2. Vertical seats
Prevent
3. Seat cover - Wired, Q1001
Camira

Visualisation (poss. different from actual implementation)



FOCUS | FAMILY

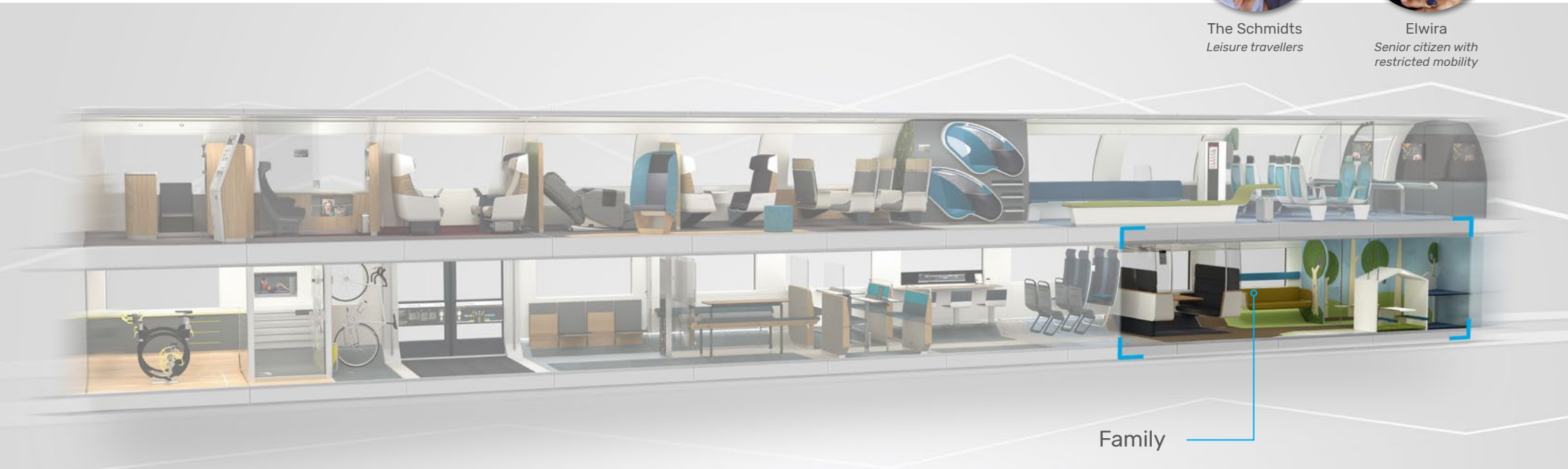
TRAVELLING WITH THE ENTIRE FAMILY / GROUP



The Schmidts
Leisure travellers



Elwira
Senior citizen with restricted mobility



Features

There's space for everyone. Separated by glass partitions, each compartment has 3+3 benches with all the room that a family or group needs. Above the seats, there is more space for storing luggage. Families with small children can use the kids' section: it has room for pushchairs as well as an entire play area created specially for the youngest passengers on board.

FAMILY

camira

FLT

nora®

OSG
WEISS FINDERMAX

prevent.
Material, Seatt, Interior.

rail4sign
interior - rail experience

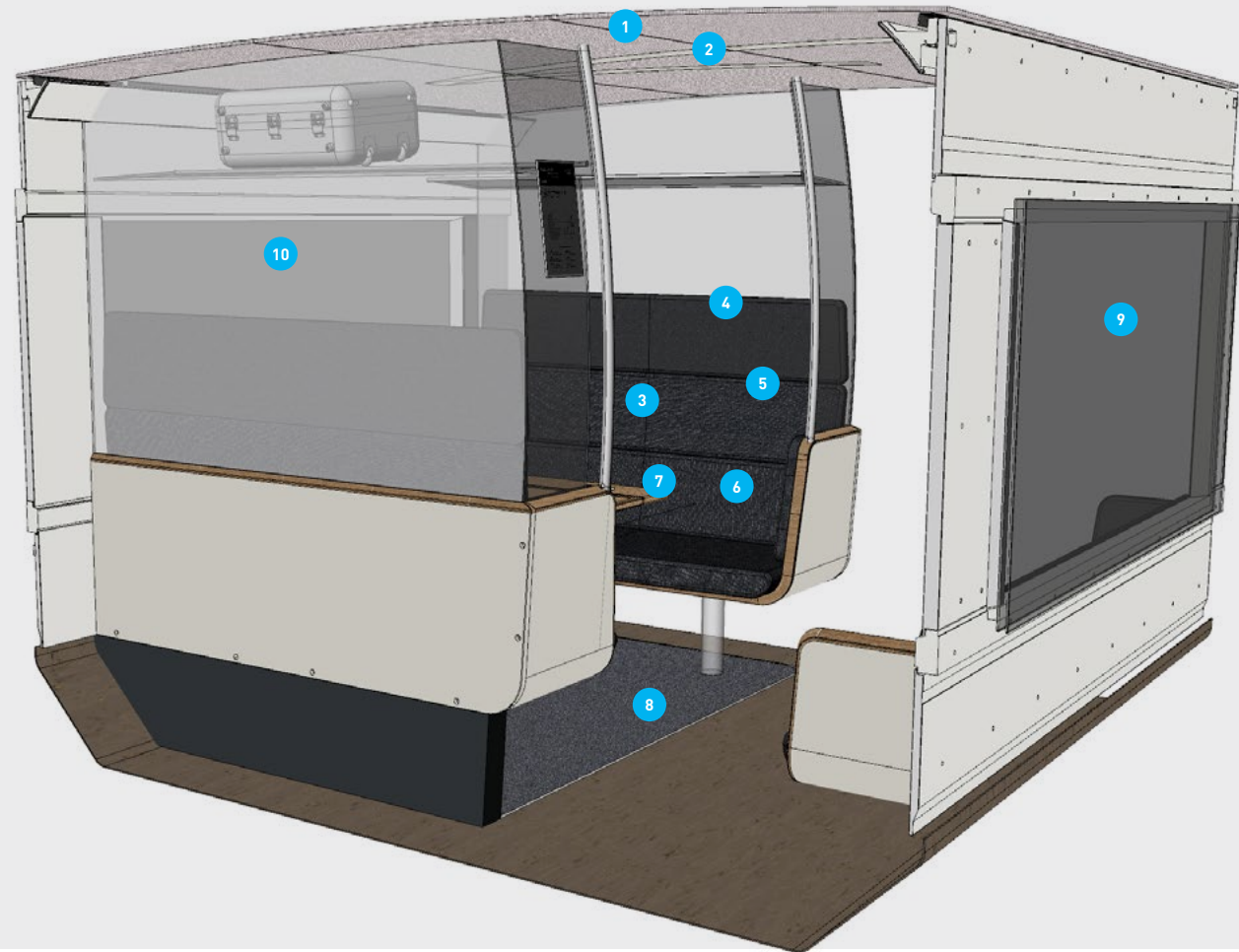
SBF
systems for mobility

tisca

Information

1. Ceiling panels with textile covering - Oxygen, Calm
Camira
2. Ceiling light - textile lighting strips
FLT
3. Bench
Prevent
4. Headrest - Classic, Anthracite
Camira
5. Piping - Era, Stage
Camira
6. Seat cover - Track, Rough
Camira
7. Table - Cognac Oak NA
Fundermax
8. Carpet - Neon 593, blue
Tisca
9. Window display (FGI) - double-sided
OSG
10. Window display (FGI) + seat reservation
OSG

Visualisation (poss. different from actual implementation)



FAMILY

camira

FLT
Flächen
Lösungen
Technologien

nora®

OSG
OVER SEAT THROUGH BLEND

prevent.
Material, Seatt, Interior.

rail4sign
rail4sign - rail4sign

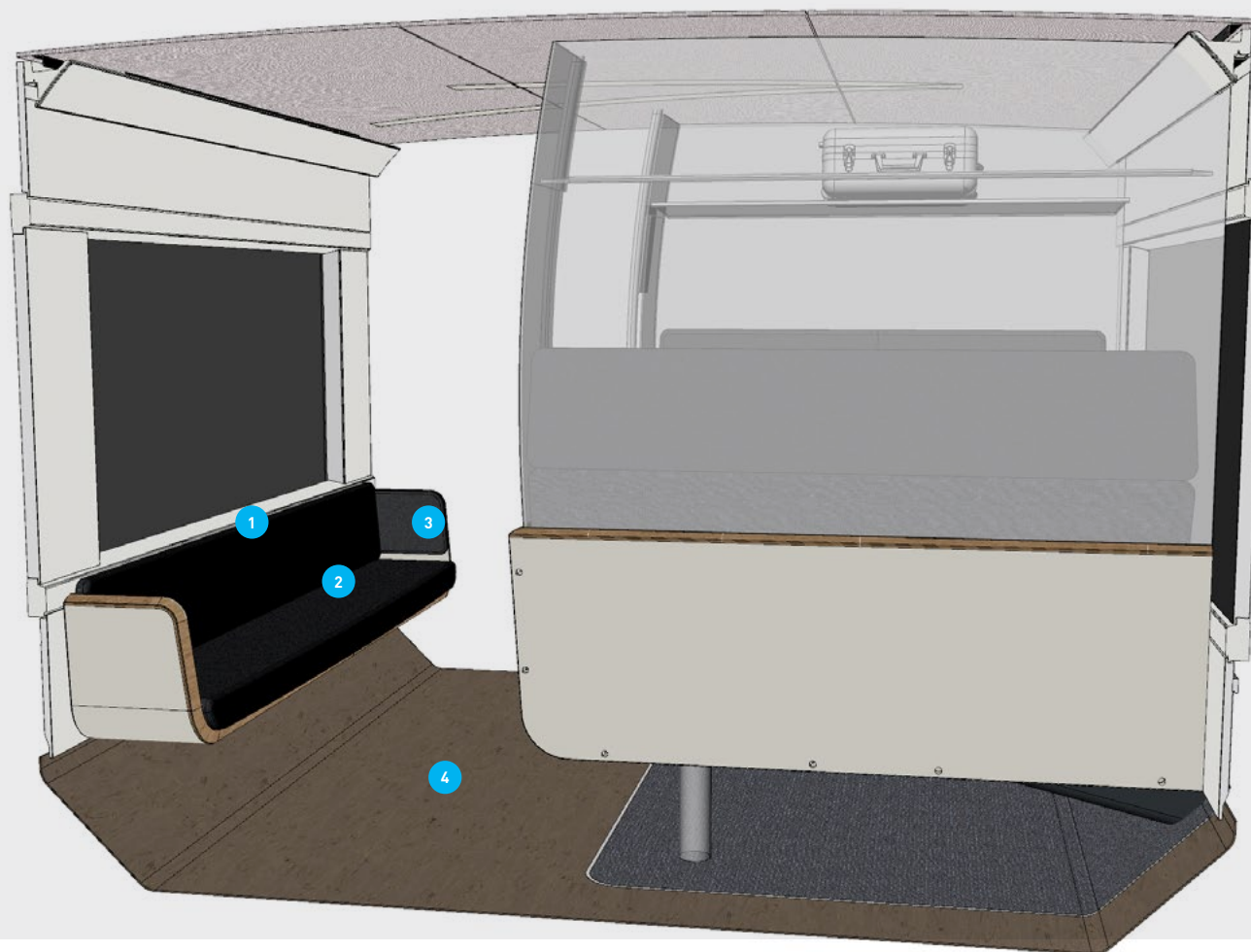
SBF
systems for mobility

tisca

Information

1. Bench
Prevent
2. Seat cover - Track, Rock
Camira
3. Armrest - Classic, Anthracite
Camira
4. Flooring - noraplan valua, 6723
nora

Visualisation (poss. different from actual implementation)



MODULE 11 | FAMILY

CHILDREN'S PLAY AREA

Partners' contributions



camira



nora®

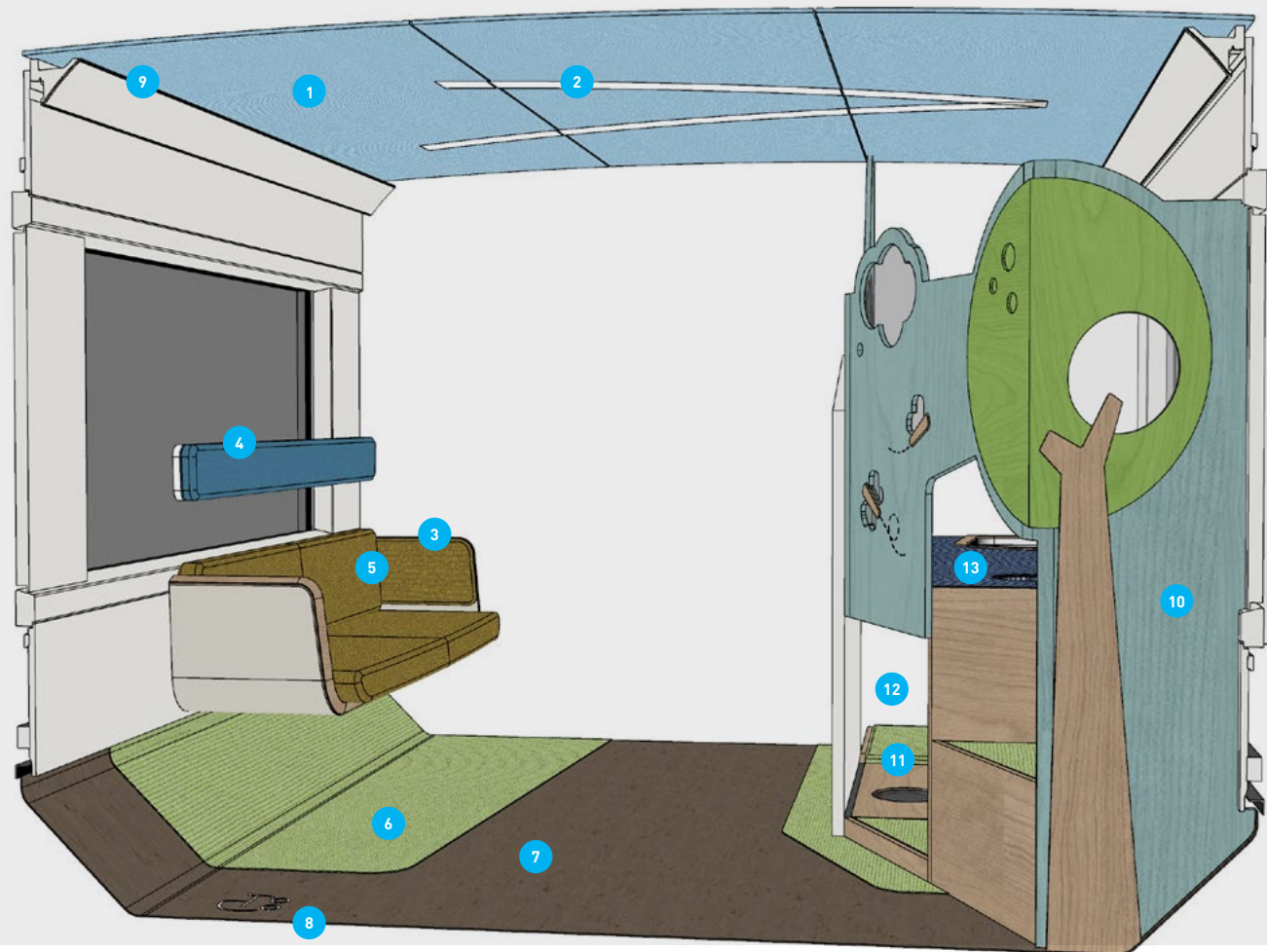
prevent.
Materials, Seats, Interior



Information

1. Ceiling panels with textile covering - Oxygen, Calm
Camira
2. Ceiling light - textile lighting strips
FLT
3. Bench
Prevent
4. Headrest - Vita, Waterfall
Camira
5. Seat cover - Main Line Flax, Goldhawk
Camira
6. Carpet - Ecorips, Lemon
Tisca
7. Flooring - noraplan valua, 6723
nora
8. Floor intarsia - noraplan uni, 2452
nora
9. Speakers & camera
Axis Communications
10. Platform
HABA/Wehrfritz
11. Adventure tunnel
HABA/Wehrfritz
12. Listening hole
HABA/Wehrfritz
13. Carpet - Ecorips, Ozean
Tisca

Visualisation (poss. different from actual implementation)



MODULE 11 | FAMILY

CHILDREN'S PLAY AREA

Partners' contributions



Information

1. Ceiling panels with textile covering - Oxygen, Vishnu
Camira
2. Ceiling light - textile lighting strips
FLT
3. Kids' seating
Prevent
4. Play table with screen
Eli Play
5. Seat cover - Vita, Peacock
Camira
6. Carpet - Ecorips, Lemon
Tisca
7. Flooring - noraplan valua, 6723
nora
8. Children's play area with different activities
HABA/Wehrfritz
9. Wall-mounted play surface
HABA/Wehrfritz
10. Balancing activity
HABA/Wehrfritz
11. Button game
HABA/Wehrfritz

Visualisation (poss. different from actual implementation)



FOCUS | BUSINESS

SERVICES, MY CABIN, PREMIUM



Jan

Commuter interested
in digital technology

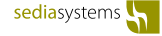


Features

Turn a train into your office. All you need for this is a laptop or tablet workstation with a functional design that delivers comfort and convenience. The semi-surrounding shape of the backrests' upper section and a glass partition between seats minimises ambient noise.

Separate one-person booths are available for booking if anyone wants even more privacy, for example if they want to make a conference call and/or enjoy greater comfort during their journey. The booth features smart glass that can be turned opaque if desired.

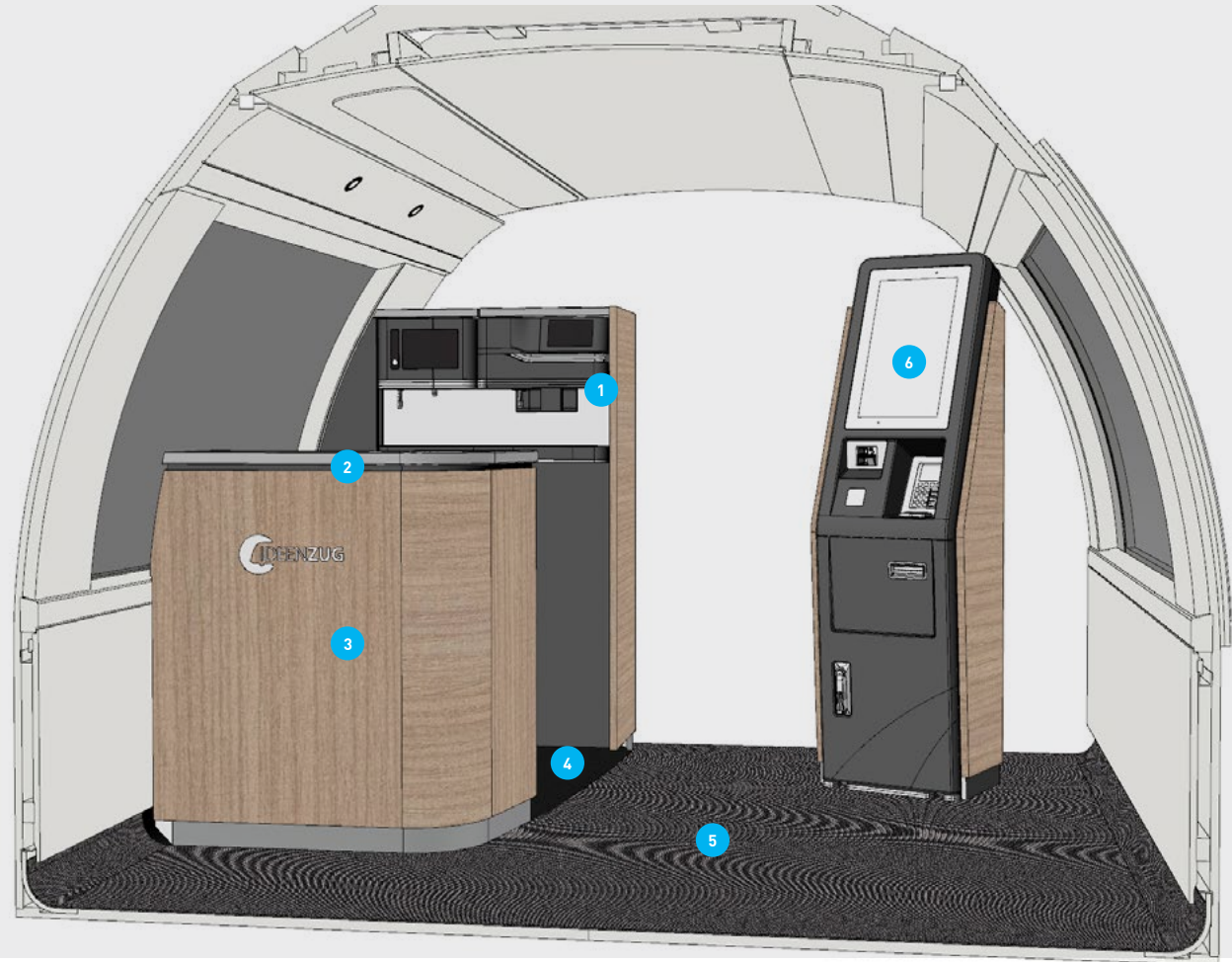
The services module ensures that fresh beverages are always available.

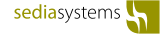


Information

1. Vending machine for drinks
EventTender
2. Countertop - Varicor, Polaris
Schüsckle
3. Barfront - Fortuna NA
Fundermax
4. Flooring - norament 926 arago, 5172
nora
5. Carpet - Spectra 200, platinum
Tisca
6. Ticket machine
krauth technology

Visualisation (poss. different from actual implementation)

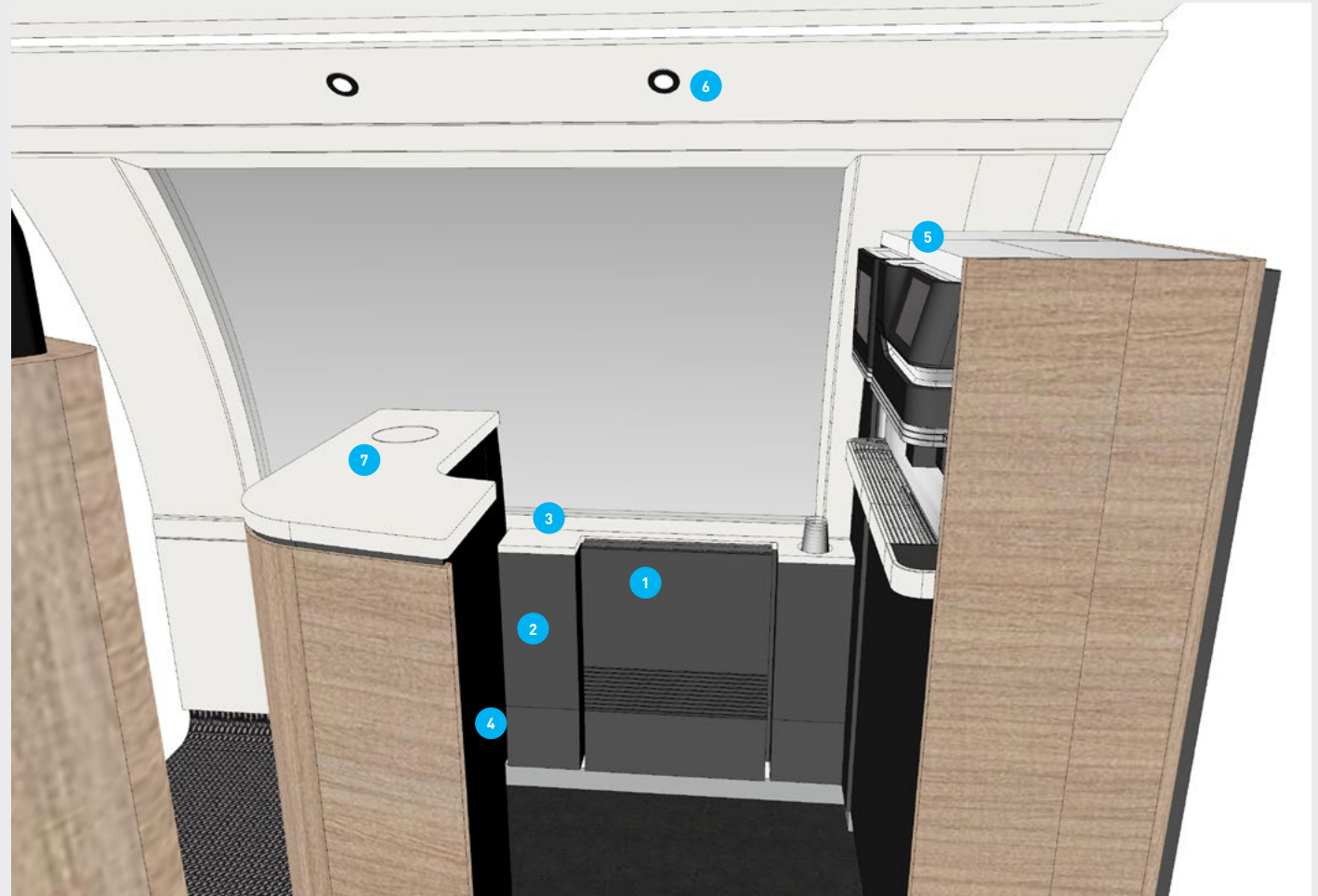




Information

1. Folding seat - JumpSeat, DOLCE™ Black
Sedia Systems
2. Lateral wall panels - Neutral Grey Dark AP
Fundermax
3. Window table - Varicor, Polaris
Schüsckle
4. Bar, inner surface & sides - Neutral Grey Dark AP
Fundermax
5. Surface above vending machine - Varicor, Polaris
Schüsckle
6. Spotlights - ww-cw, dimmable
SBF
7. Bin - touch-free
Schüsckle

Visualisation (poss. different from actual implementation)

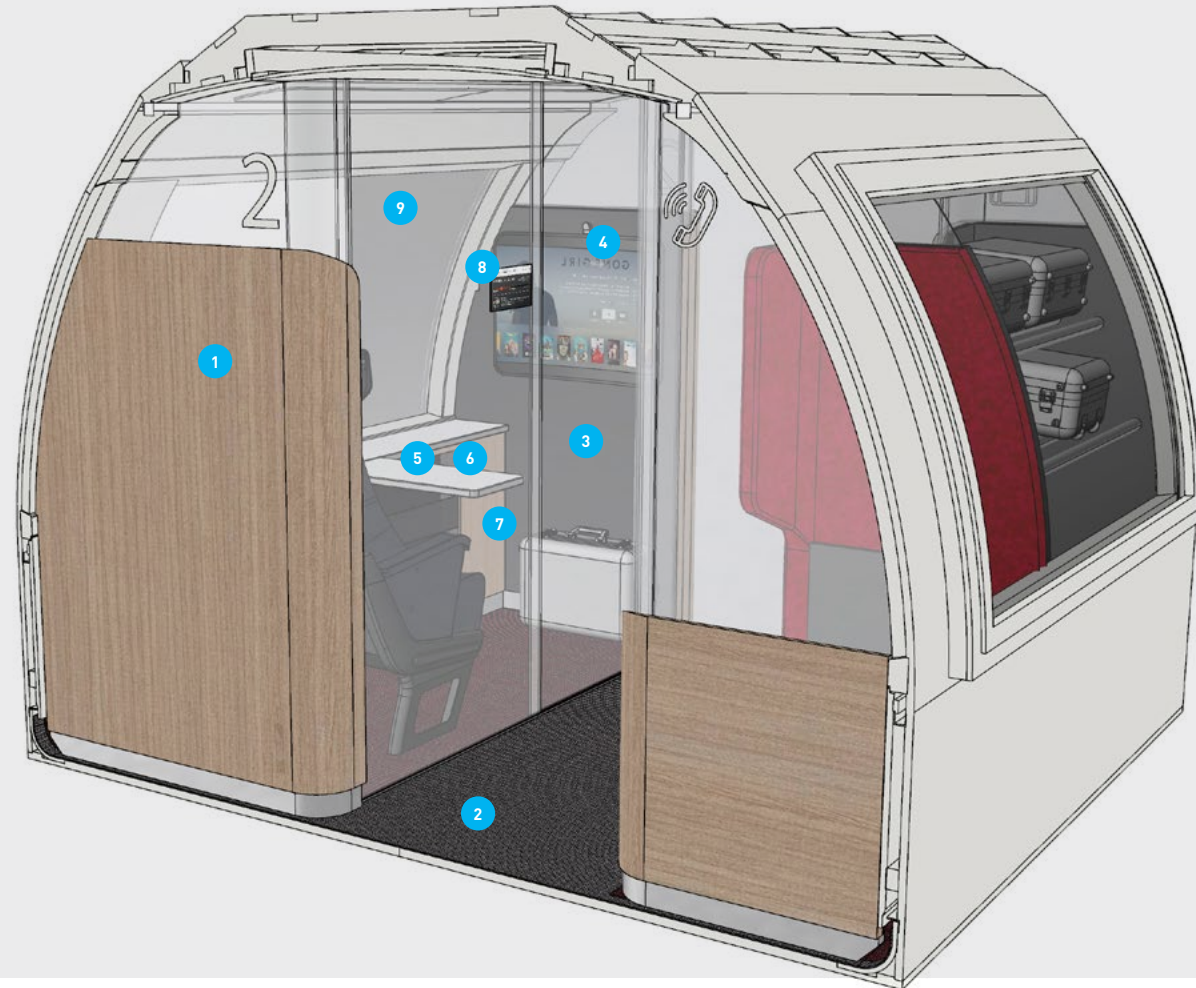




Information

1. Wall cladding - Fortuna NA
Fundermax
2. Carpet, aisle - Spectra 200, platinum
Tisca
3. Wall cladding, inner - Neutral Grey Dark AP
Fundermax
4. Screen - 32", curved
LG
5. Tabletop - Varicor, Polaris
Schüsckle
6. Table mechanism
THK
7. Lateral wall panels - Fortuna NA
Fundermax
8. Reservation info screen - 10"
-/-
9. Roller blind - electric
Tde

Visualisation (poss. different from actual implementation)

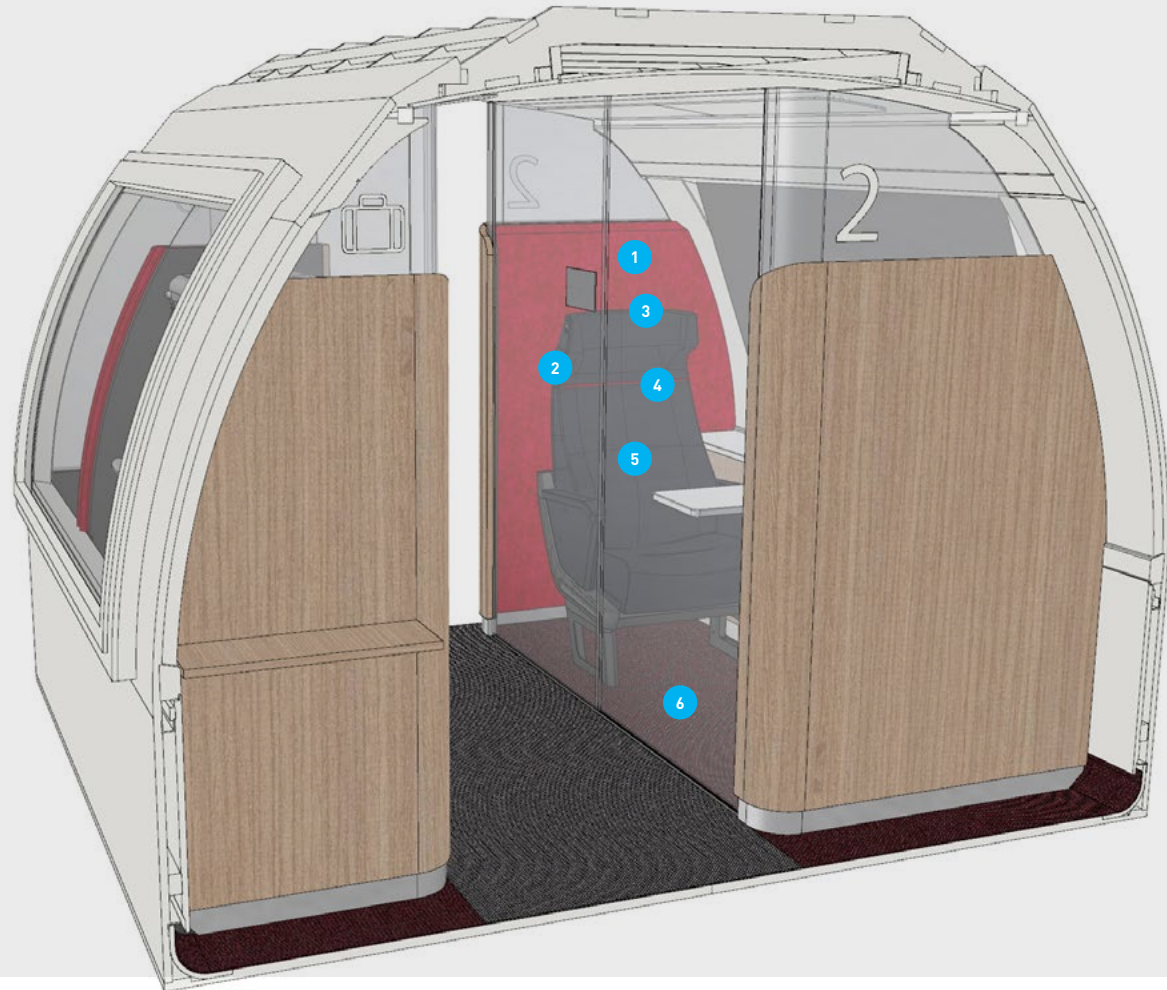




Information

1. Wall cladding - Blazer Quilts, Channel
Camira
Noise-absorbing foam
SSC
2. Seat
Taps
3. Headrest - SL2i Black
E-Leather
4. Piping - SL2i Mars Red
E-Leather
5. Seat cover - SL2i Black, embossed
E-Leather
6. Carpet - Spectra 200, cyclamen
Tisca

Visualisation (poss. different from actual implementation)

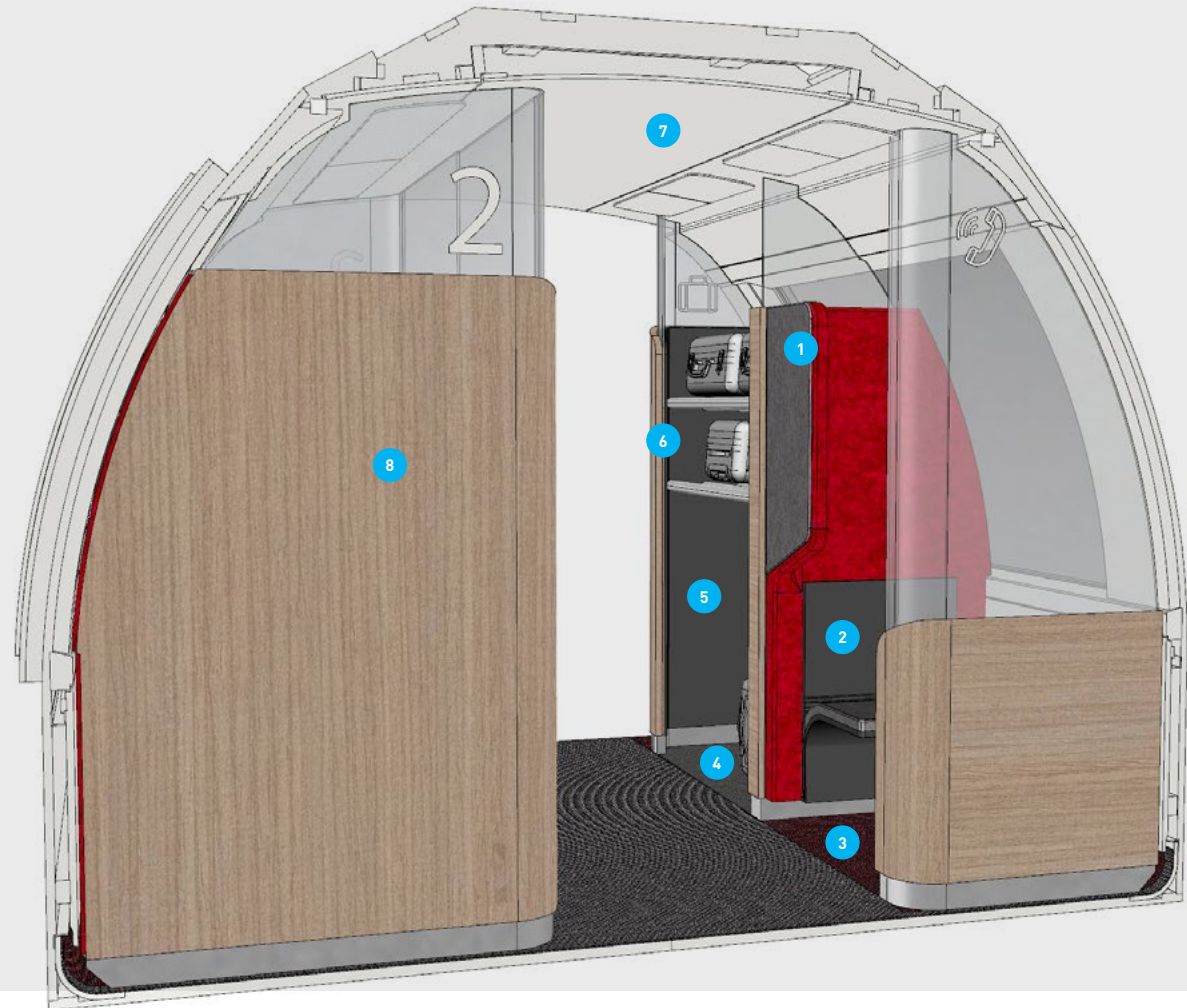




Information

1. Sound-insulating wall
SSC
2. Folding seat - JumpSeat, DOLCE™ Black
Sedia Systems
3. Carpet - Spectra 200, cyclamen
Tisca
4. Flooring - norament 926 arago, 5172
nora
5. Wall cladding, luggage storage space - Neutral Grey
Dark AP Fundermax
6. Luggage rack
Kugel
7. Basic lighting & atmosphere - warm-cold white + rgb
SBF
8. Wall cladding - Fortuna NA
Fundermax

Visualisation (poss. different from actual implementation)

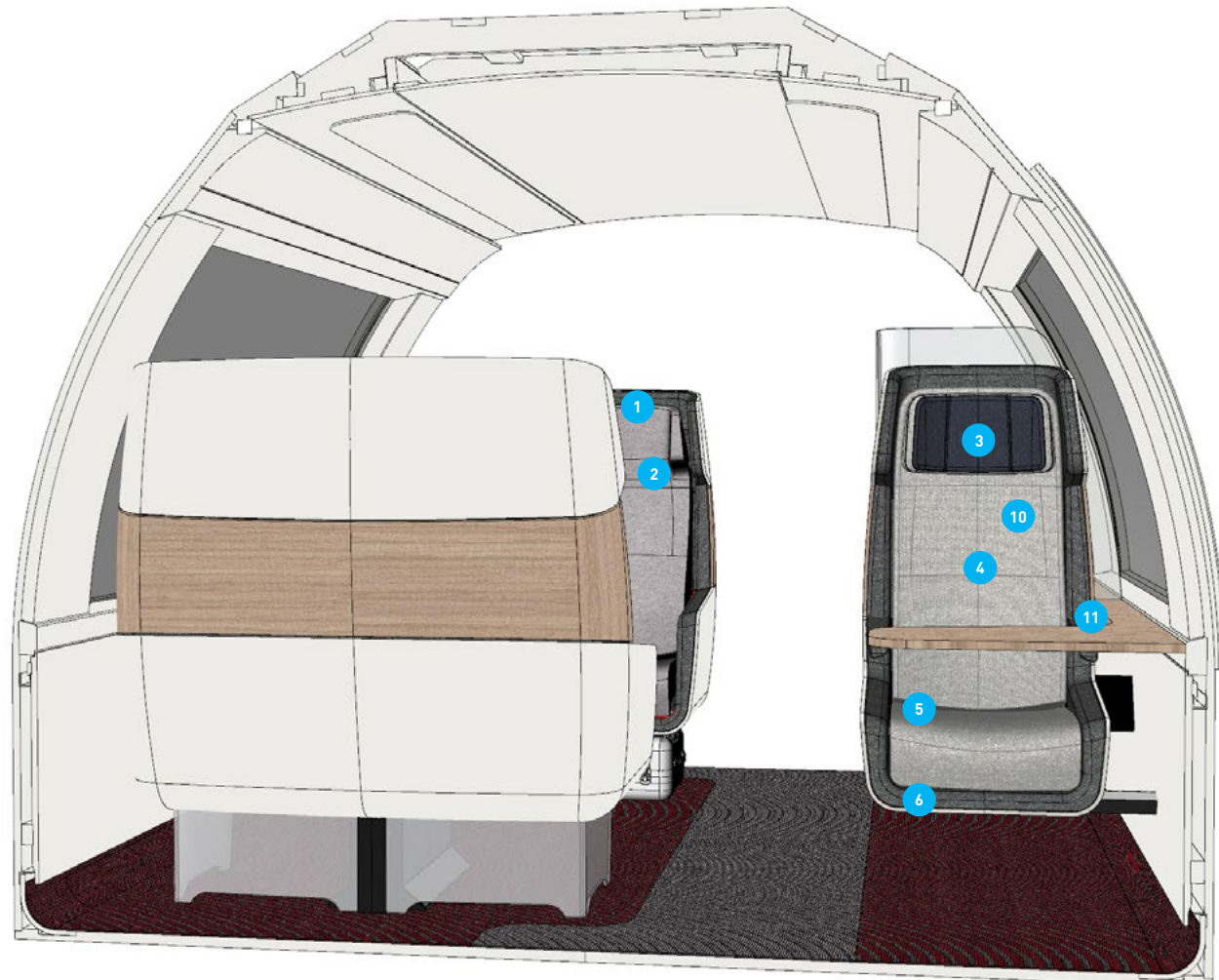




Information

1. Headrest of double seat - SL2i Grey
E-Leather
2. Piping - SL2i Mars Red
E-Leather
3. Head cushion with fabric reservation info display
FLT
4. Seat cover - Ultra
Climatex
5. Seat cover, application - SL2i Grey
E-Leather
6. Seat trim - SL2i Grey
E-Leather
7. Table - Fortuna NA
Fundermax
8. Premium single seat
Taps
9. Smart seating sensors + software
Siemens

Visualisation (poss. different from actual implementation)

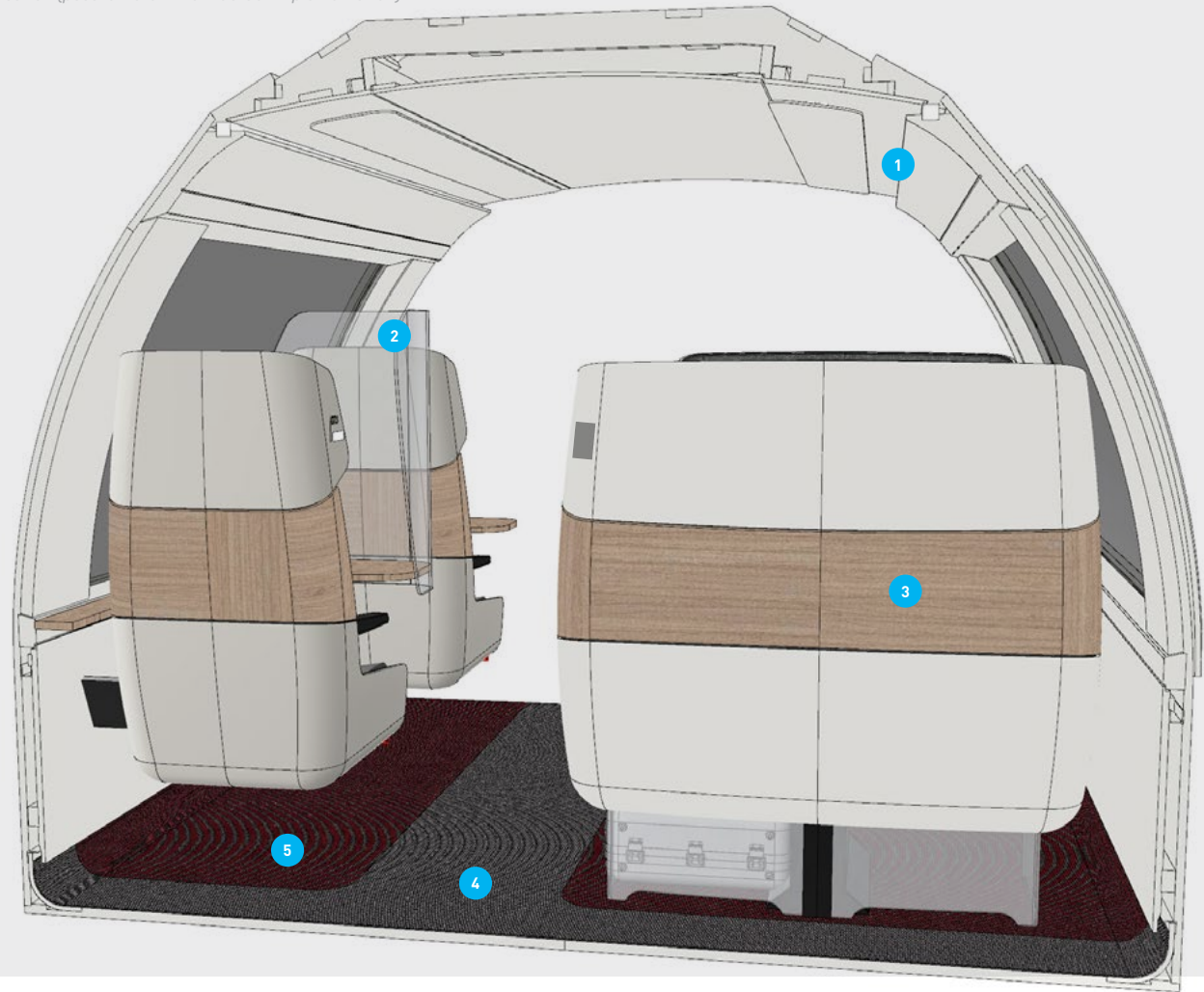




Information

1. Basic lighting & atmosphere - warm-cold white + rgb
SBF
2. Privacy screen
-/-
3. Premium double seat
Taps
4. Carpet, aisle - Spectra 200, platinum
Tisca
5. Carpet, seating area - Spectra 200, cyclamen
Tisca

Visualisation (poss. different from actual implementation)

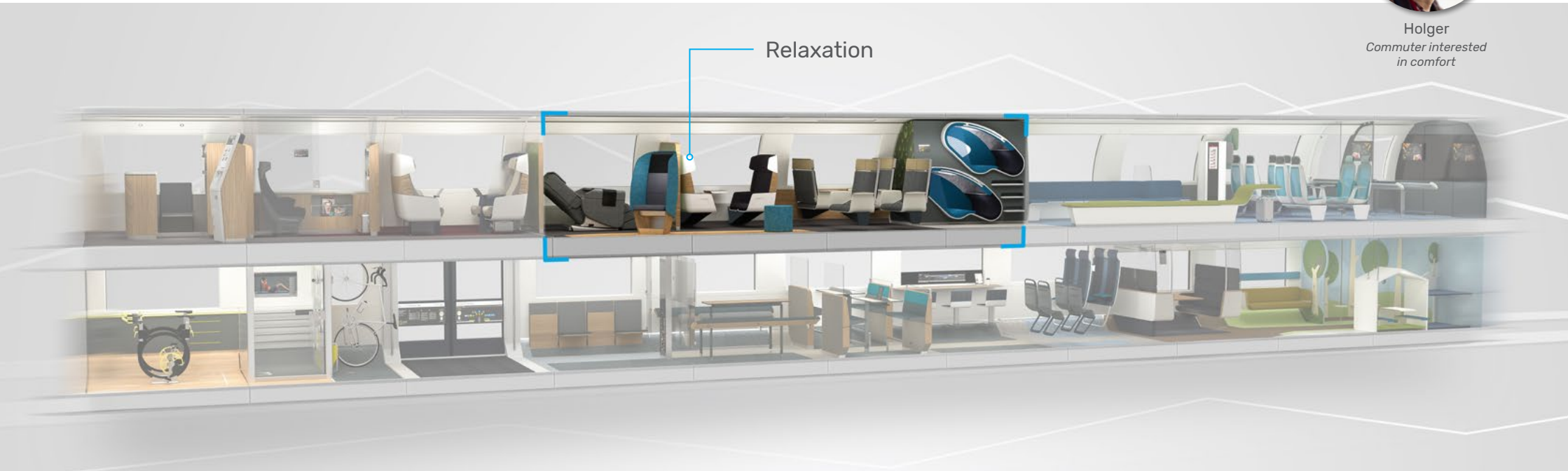


FOCUS | RELAXATION

PANORAMA WINDOWS, RELAXING, COMFORT, POWER NAPPING



Holger
Commuter interested
in comfort



Features

Whether our passengers just want a moment to themselves or are looking for more profound relaxation, our rotating noise-cancelling seats block out sounds, while larger windows offer a widescreen view of the world outside. Covered in real moss, green partitions structure the space and, together with noise-absorbing materials, filter out sonic distractions to maximise this area's relaxation factor.

Reclining pods offer passengers a comfy niche for quick power naps. Rotating chairs are another feature that let passengers "customise" how they travel - users can position them either in the conventional row format or swivel them around for a face-to-face conversation.

MODULE 15 | RELAXATION

PANORAMA

Partners' contributions



brainLight

camira

FUNDERMAX

SBF
systems for mobility

styleGreen
100% NATUR. 0% PFLEGE.

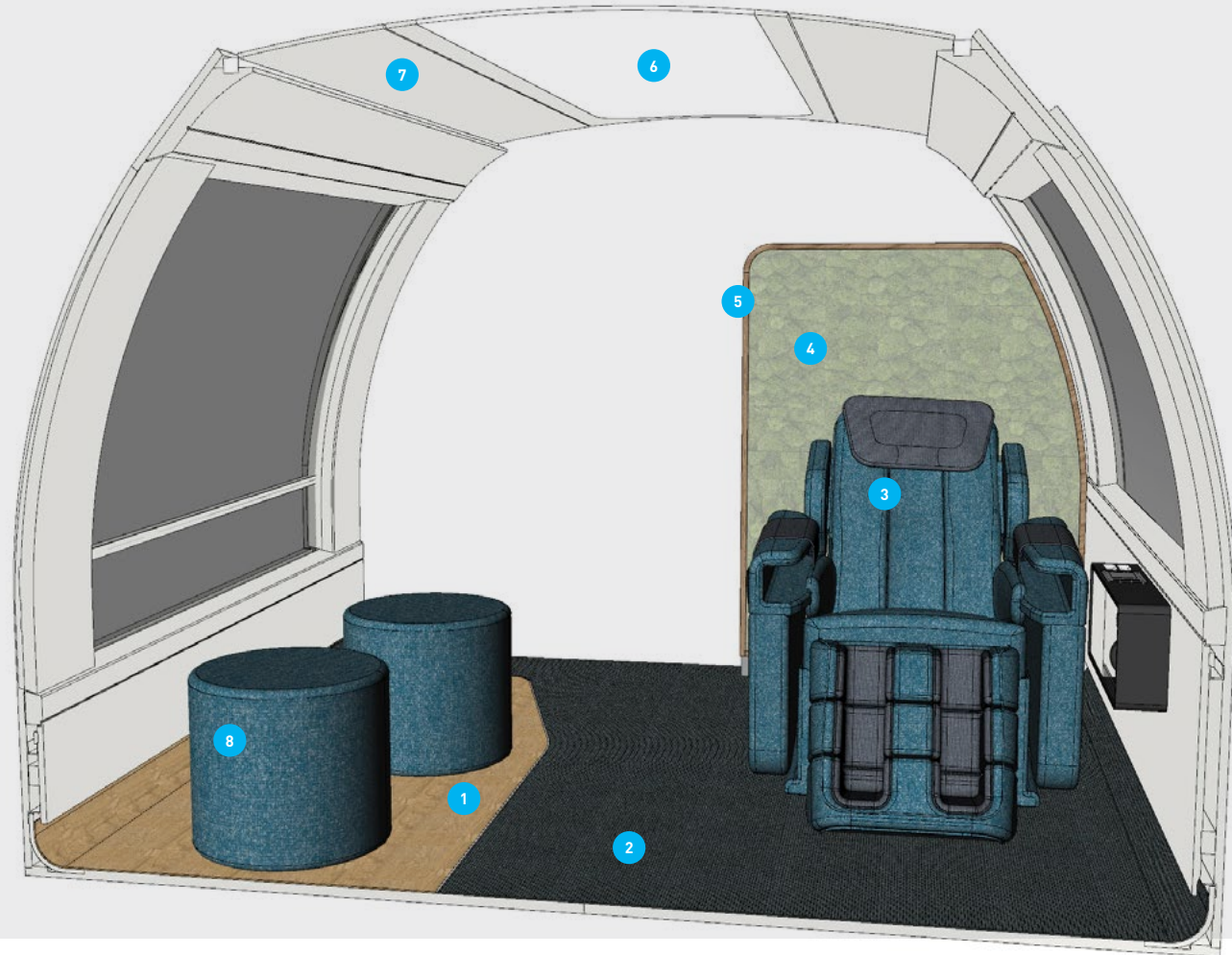
TAPS

TISCA

Information

1. Flooring - Transflor Wood, Farmhouse Oak
Altro
2. Carpet - Eco Struktur 300, elephant
Tisca
3. Massage chair - Zenesse
brainLight
4. Wall cladding, moss effect - poll moss
Stylegreen
5. Wall frame - Charles GA
Fundermax
6. Ceiling light - open-top effect, flat, dimmable
bluleu
7. Basic lighting & atmosphere - warm-cold white + rgb
SBF
8. Stool
Taps

Visualisation (poss. different from actual implementation)



MODULE 16 | RELAXATION

RELAXING

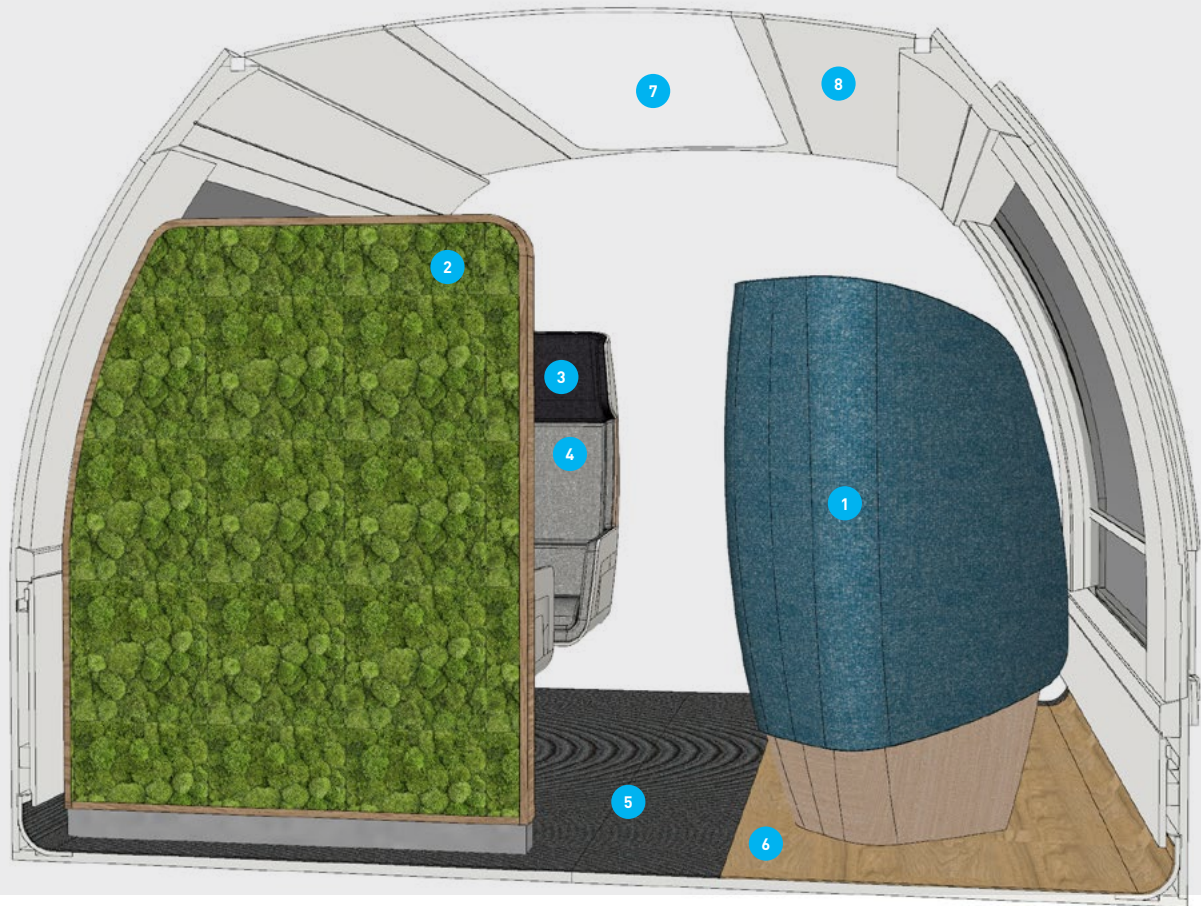
Partners' contributions



Information

1. Rotating chair
Taps
2. Wall cladding, moss effect - poll moss
Stylegreen
3. Headrest - FR Leather
Camira
4. Seat cover, Hemp, Arable
Camira
5. Carpet - Eco Struktur 300, elephant
Tisca
6. Flooring - Transflor Wood, Farmhouse Oak
Altro
7. Ceiling light - open-top effect, flat, dimmable
bluleu
8. Basic lighting & atmosphere - warm-cold white + rgb
SBF

Visualisation (poss. different from actual implementation)



MODULE 16 | RELAXATION

RELAXING

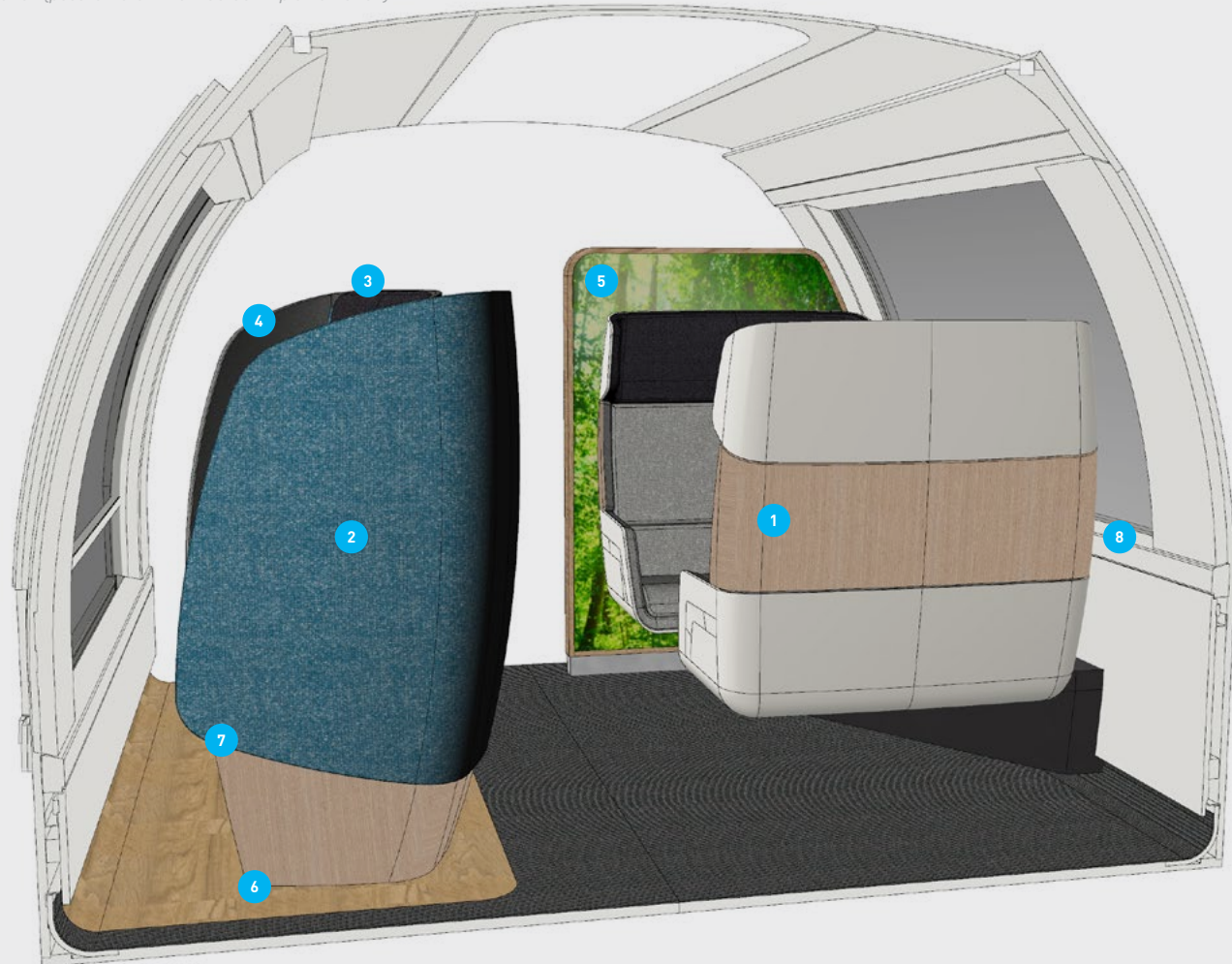
Partners' contributions



Information

1. Double seat
Taps
2. External surface - Hemp, Dale
Camira
3. Headrest - FR Leather
Camira
4. Seat cover - Synergy, Chemistry
Camira
5. Wall cladding - print
Forex
6. Rotation mechanism
THK
7. Seat sensors
THK
8. Window table with cupholder
Krov

Visualisation (poss. different from actual implementation)



MODULE 17 | RELAXATION

COMFORT

Partners' contributions



camira

FUNDERMAX

prevent.
Materials, Seals, Interior.

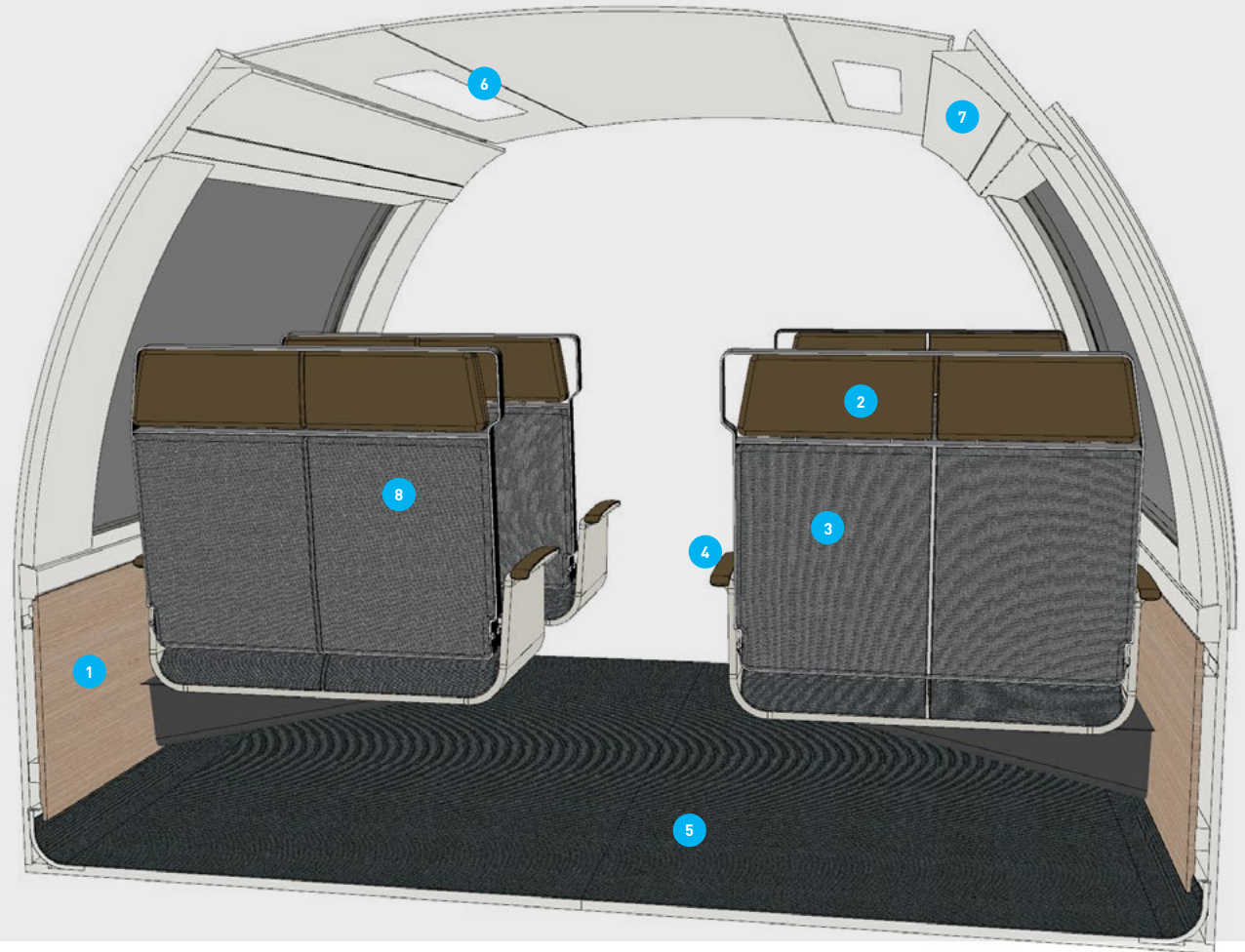
SBF
systems for mobility

tisca

Information

1. Panels on lateral walls - Charles GA
Fundermax
2. Headrest - Vita, Oatmeal
Camira
3. Seat cover - Flat woven wool
Camira
4. Armrest - Vita, Oatmeal
Camira
5. Carpet - Eco Struktur 300, elephant
Tisca
6. Ceiling light - open-top effect, flat, dimmable
bluleu
7. Basic lighting & atmosphere - warm-cold white + rgb
SBF
8. Rotating bench
Prevent

Visualisation (poss. different from actual implementation)



MODULE 18 | RELAXATION

POWER NAPPING

Partners' contributions

camira

Faiveley
A Metrolink company

krauth technology®

nora®

SBF
systems for mobility

SIEMENS

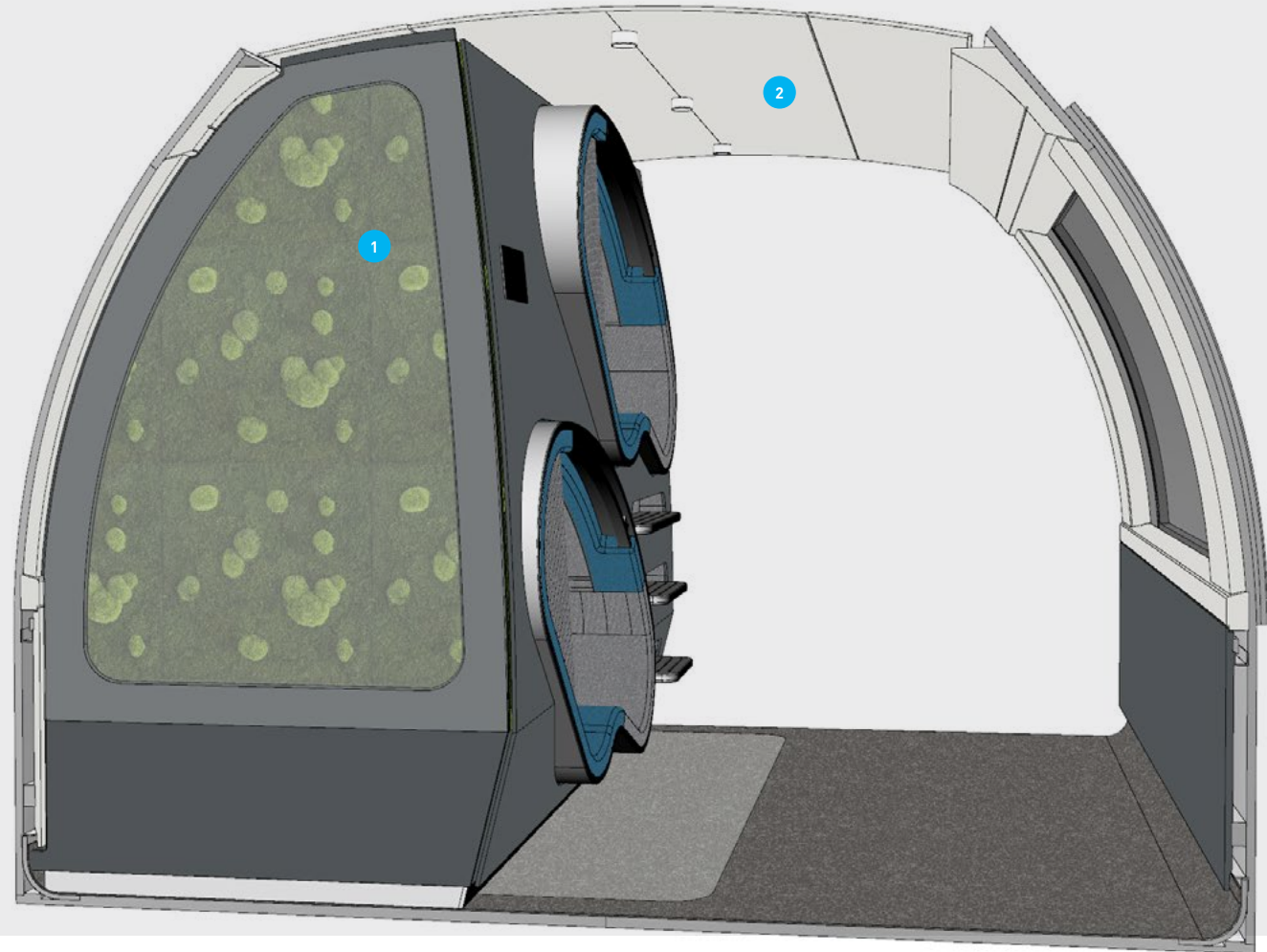
SSC

styleGreen
100% NATUR. 0% PFLEGE.

Information

1. Wall cladding, moss effect - forest & poll moss
Stylegreen
2. Loudspeaker
Axis Communications

Visualisation (poss. different from actual implementation)



MODULE 18 | RELAXATION

POWER NAPPING

Partners' contributions

camira

Faiveley
Annax
a Wabtec company

krauth technology

nora

SBF
systems for mobility

SIEMENS

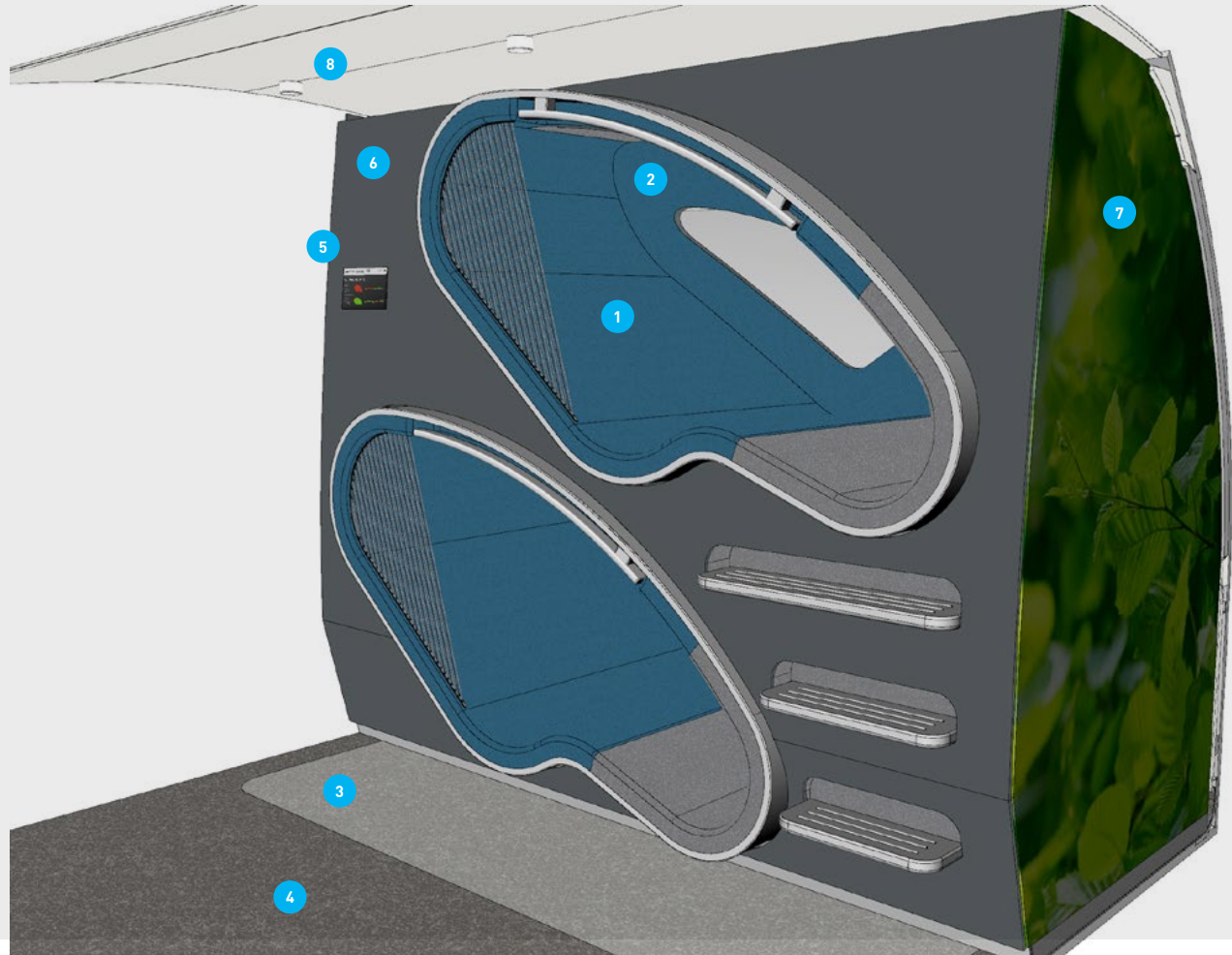
SSC

styleGreen
100% NATUR. 0% PFLEGE.

Information

1. Seat cover - Vita, Peacock
Camira
2. Wall covering - Vita, Peacock
Camira
3. Flooring, pale - noraplan Iona, 6901
nora
4. Flooring, dark - noraplan Iona, 6902
nora
5. Reservation info display - 10"
Annax
6. NFC technology
krauth technology
7. Noise-absorbing wall cladding - printed
SSC
8. Basic lighting & atmosphere - warm-cold white + rgb
SBF

Visualisation (poss. different from actual implementation)



MODULE 18 | RELAXATION

POWER NAPPING

Partners' contributions

camira

Faiveley
Anmax
a MTRCO company

krauth technology®

nora®

SBF
systems for mobility

SIEMENS

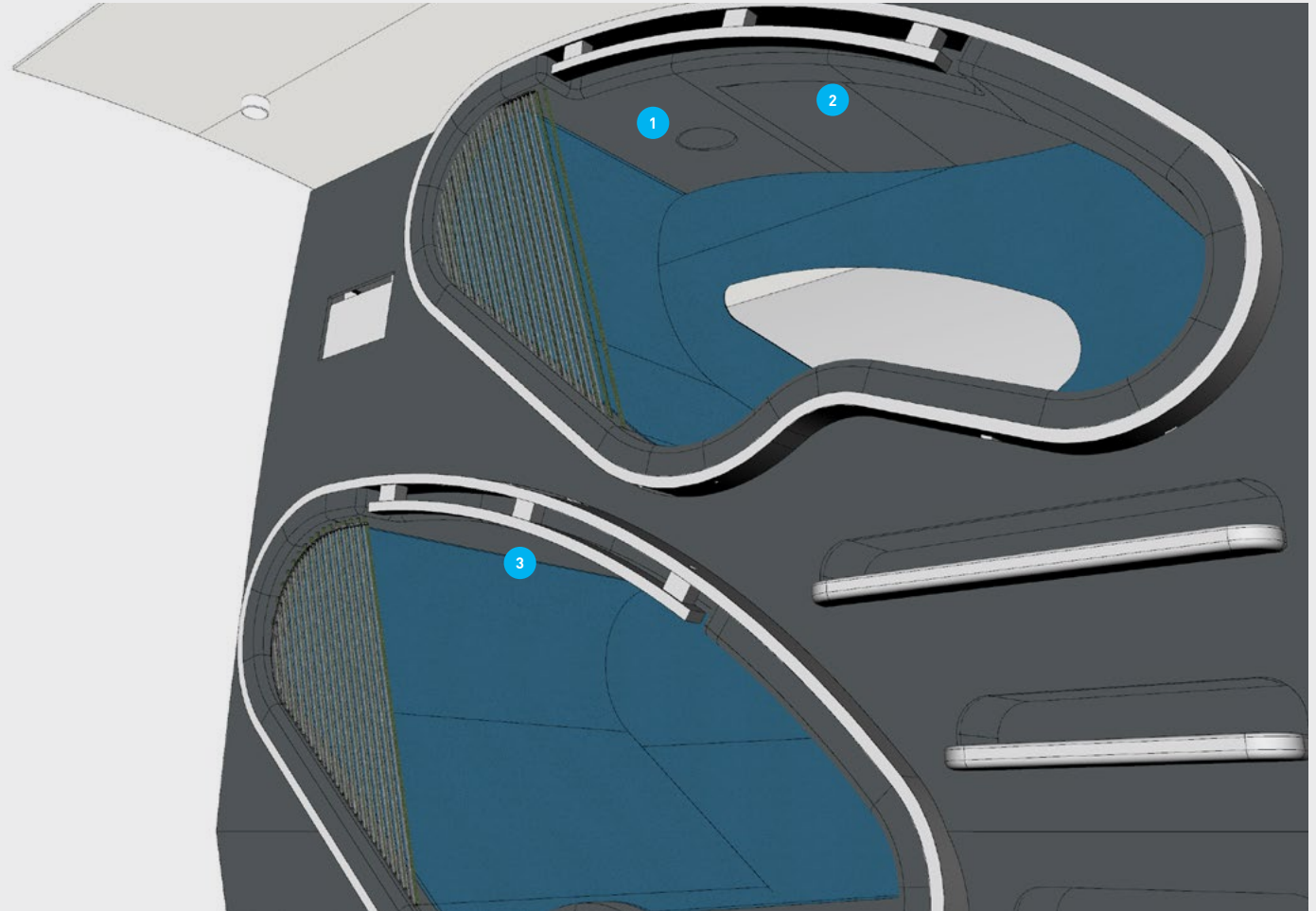
SSC

styleGreen
100% NATUR. 0% PFLEGE.

Information

1. Ceiling lights - spotlights, ww - cw, dimmable
SBF
2. Wall cladding - Sonus, Music
Camira
3. Active Noise Control (ANC) technology
Siemens / Silentium

Visualisation (poss. different from actual implementation)



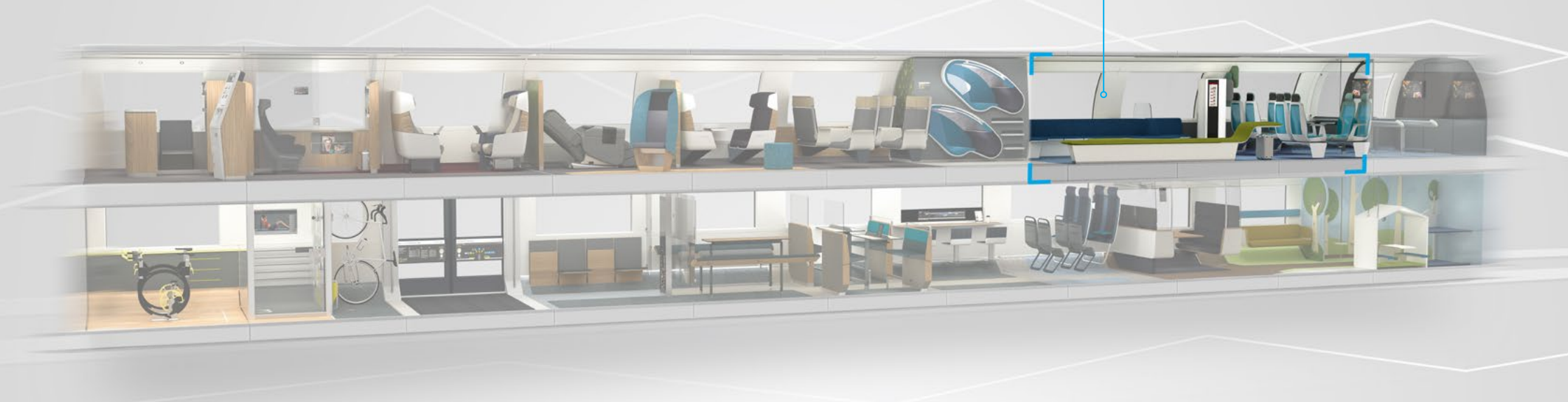
FOCUS | COMMUNICATION

LOUNGE, COFFEE LOUNGE, ECONOMY



Sophie
Student

Communication



Features

Groups of friends travelling together have all the room they need in the lounge. If you enjoy hanging out and spending time together, our new lounge benches are designed to make sure you get to do just that. The "coffee cube" has a range of fresh speciality coffees for everyone.

Anyone who wants some time to themselves can enjoy at-seat entertainment and information served up on their personal screen. Special mesh covers are designed to let air circulate and so ensure an optimum comfort level.

MODULE 19 | COMMUNICATION

LOUNGE

Partners' contributions

ARTE

AXIS
COMMUNICATIONS

camira

nora

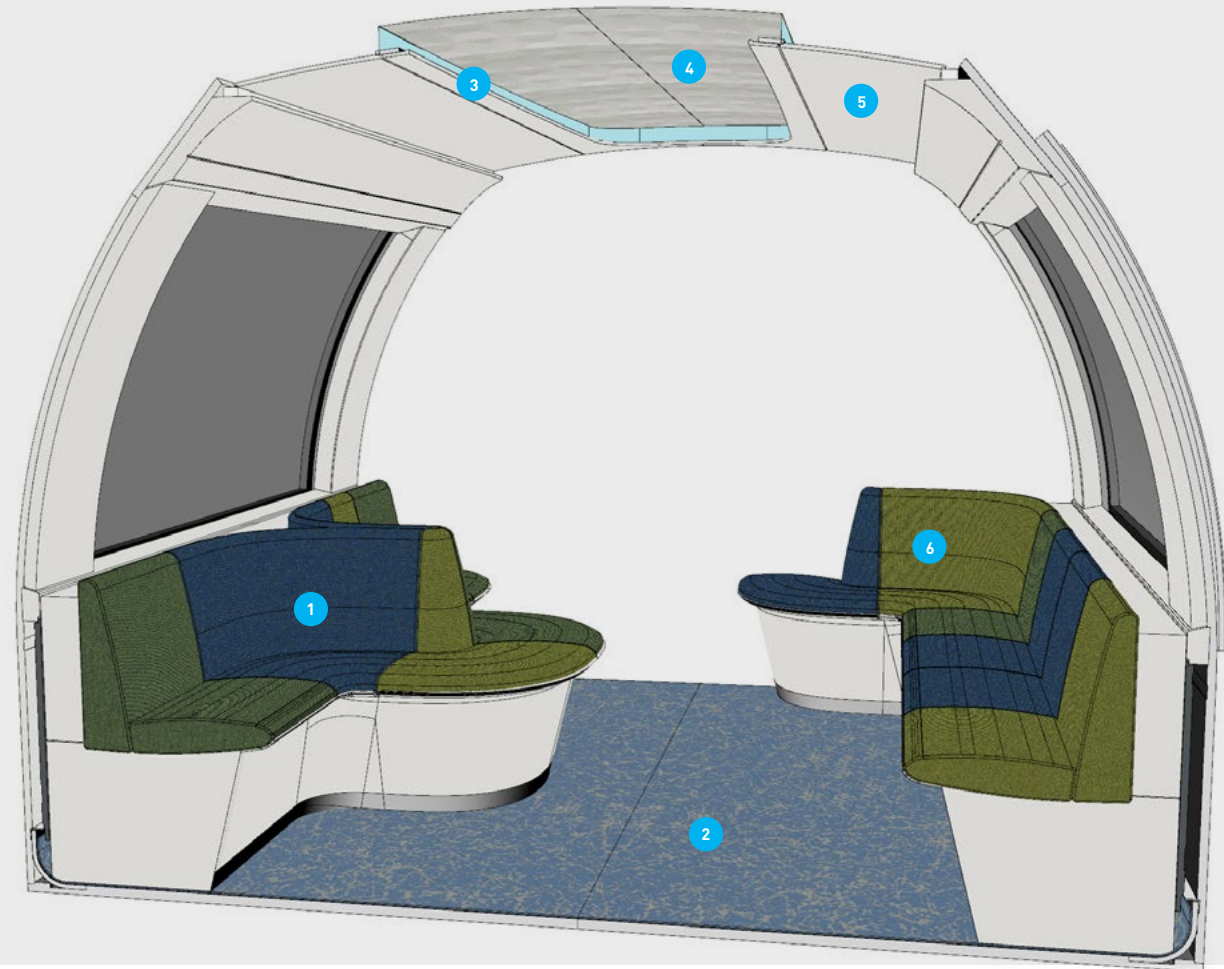
prevent.
Materials, Seats, Interiors

SBF
systems for mobility

Information

1. Seat cover - Main Line Flax, Pimlico + Tufnell + Finsbury
Camira
2. Flooring - noraplan Iona, 6918
nora
3. Indirect lighting, ceiling vault - rgb + ww, dimmable
SBF
4. Ceiling noise absorbers - Spectra, Carrelage
Arte International
5. Speakers + camera
Axis Communications
6. Lounge
Prevent

Visualisation (poss. different from actual implementation)



MODULE 20 | COMMUNICATION

COFFEE LOUNGE

Partners' contributions

ARTE®

AXIS
COMMUNICATIONS

camira

EVENTTENDER

nora®

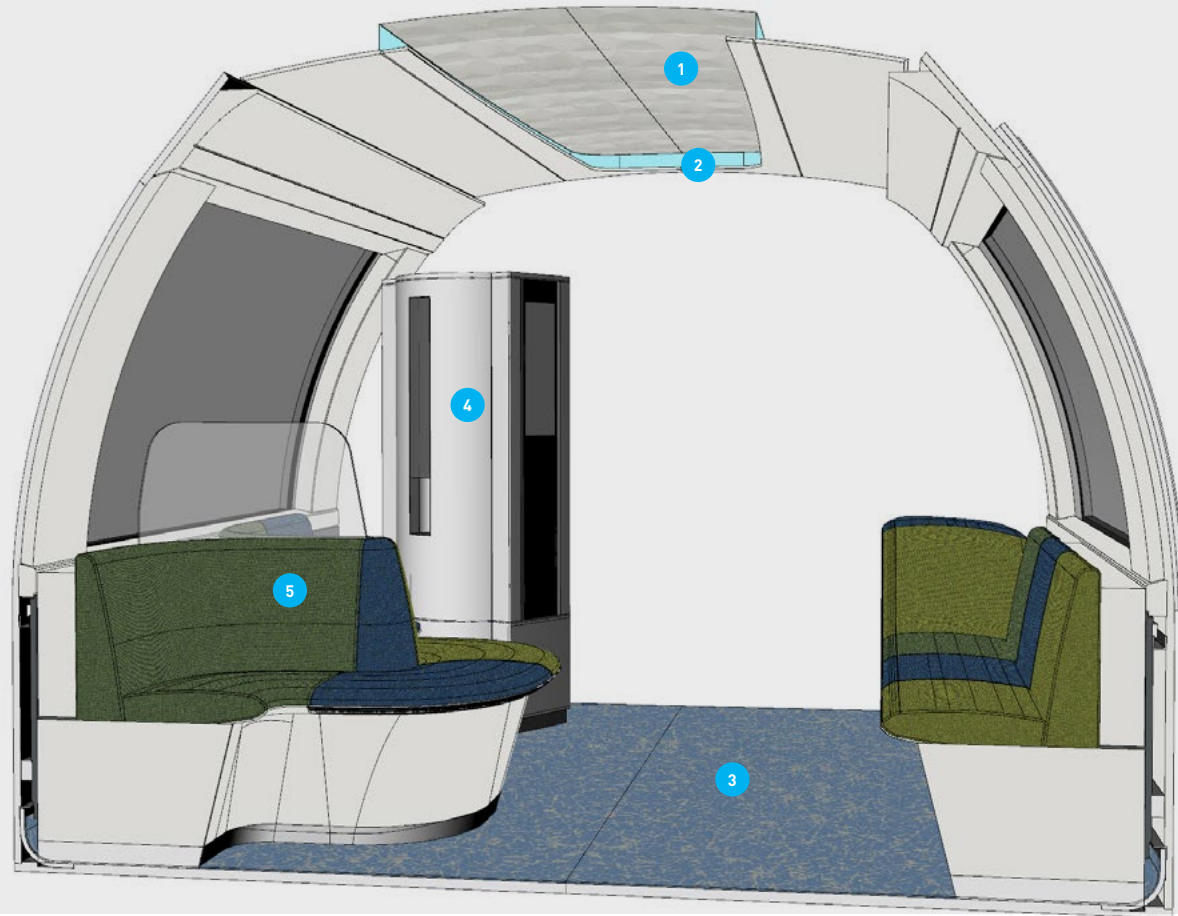
prevent.
Material. Seats. Interior.

SBF
systems for mobility

Information

1. Ceiling noise absorbers - Spectra, Carrelage
Arte International
2. Indirect lighting, ceiling vault - rgb + ww, dimmable
SBF
3. Flooring - noraplan lona, 6918
nora
4. Vending machine for drinks
EventTender
5. Lounge
Prevent

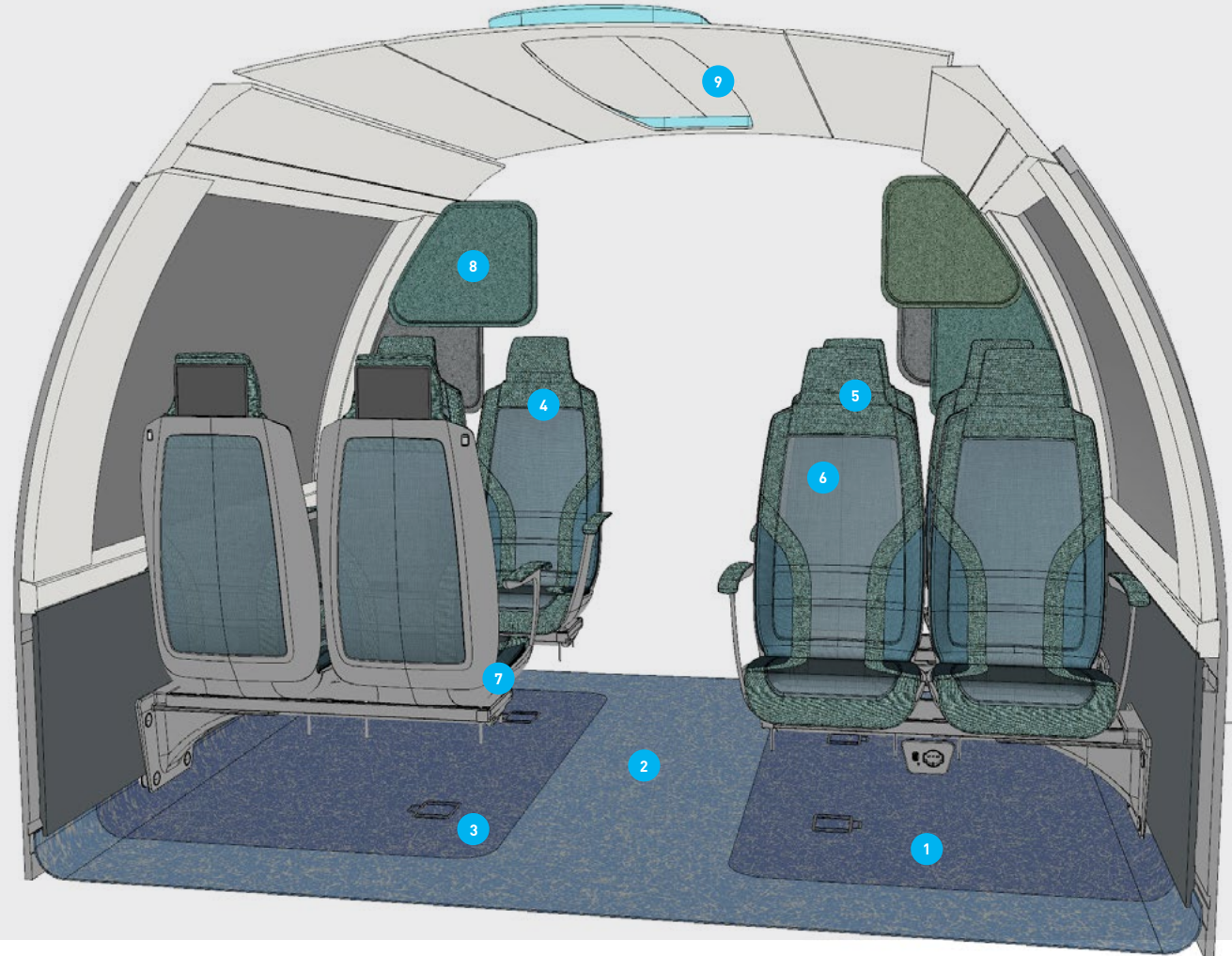
Visualisation (poss. different from actual implementation)



Information

1. Seating area flooring - noraplan lona, 6919
nora
2. Aisle flooring - noraplan lona, 6918
nora
3. Floor intarsia - noraplan lona, 6901
nora
4. Mesh seat
Kiel
5. Seat cover - Rivet, Lagoon
Camira
6. Seat cover - 3D Knitted Mesh
Camira
7. Rotation mechanism - face-to-face / transverse
THK
8. Noise-absorbing wall - Blazer
Camira, SSC (sound insulation foam)
9. Basic lighting & atmosphere - warm-cold white + rgb
SBF

Visualisation (poss. different from actual implementation)



FOCUS | GAMING & SHOPPING

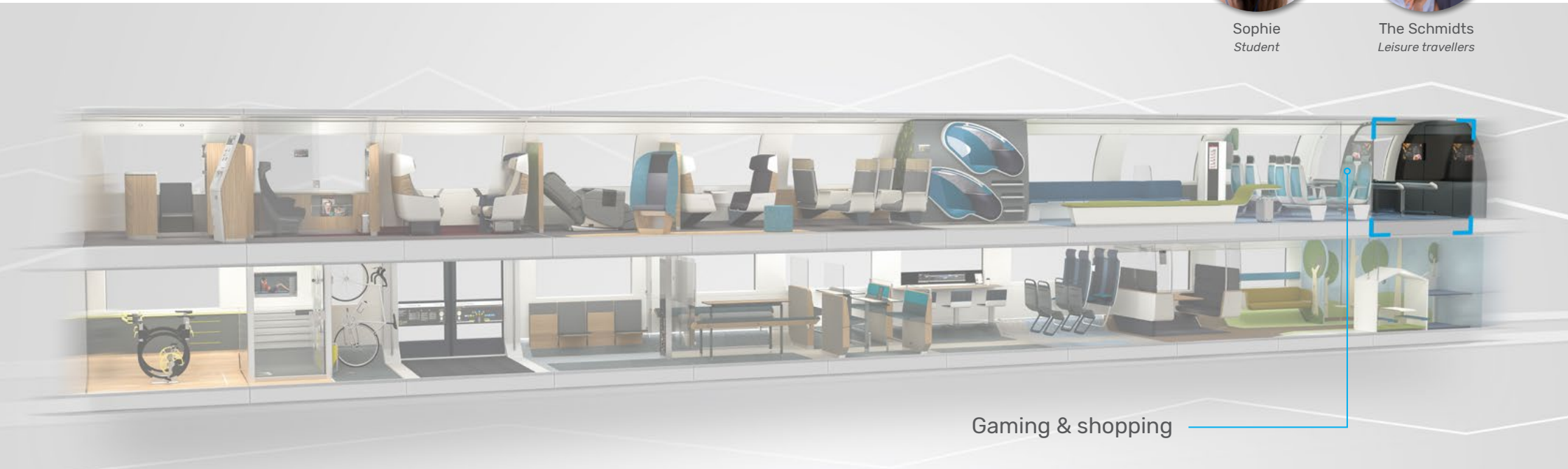
GAMES AND SHOPPING



Sophie
Student



The Schmidts
Leisure travellers



Gaming & shopping

Features

The last word in mobile entertainment: gamers can pursue their favourite pastime during train journeys too. New gaming releases let people play singly or against other passengers as they battle it out to win nail-biting contests or set off for an on-screen adventure.

Anyone who'd prefer to do some shopping has a virtual supermarket at their disposal on the video wall. They can order its countless products for delivery to their address or to a collection point at their destination station.

MODULE 22 | GAMING & SHOPPING

Partners' contributions

GAMING & SHOPPING

E-LEATHER®



FLACHGLAS GRUPPE

nora®



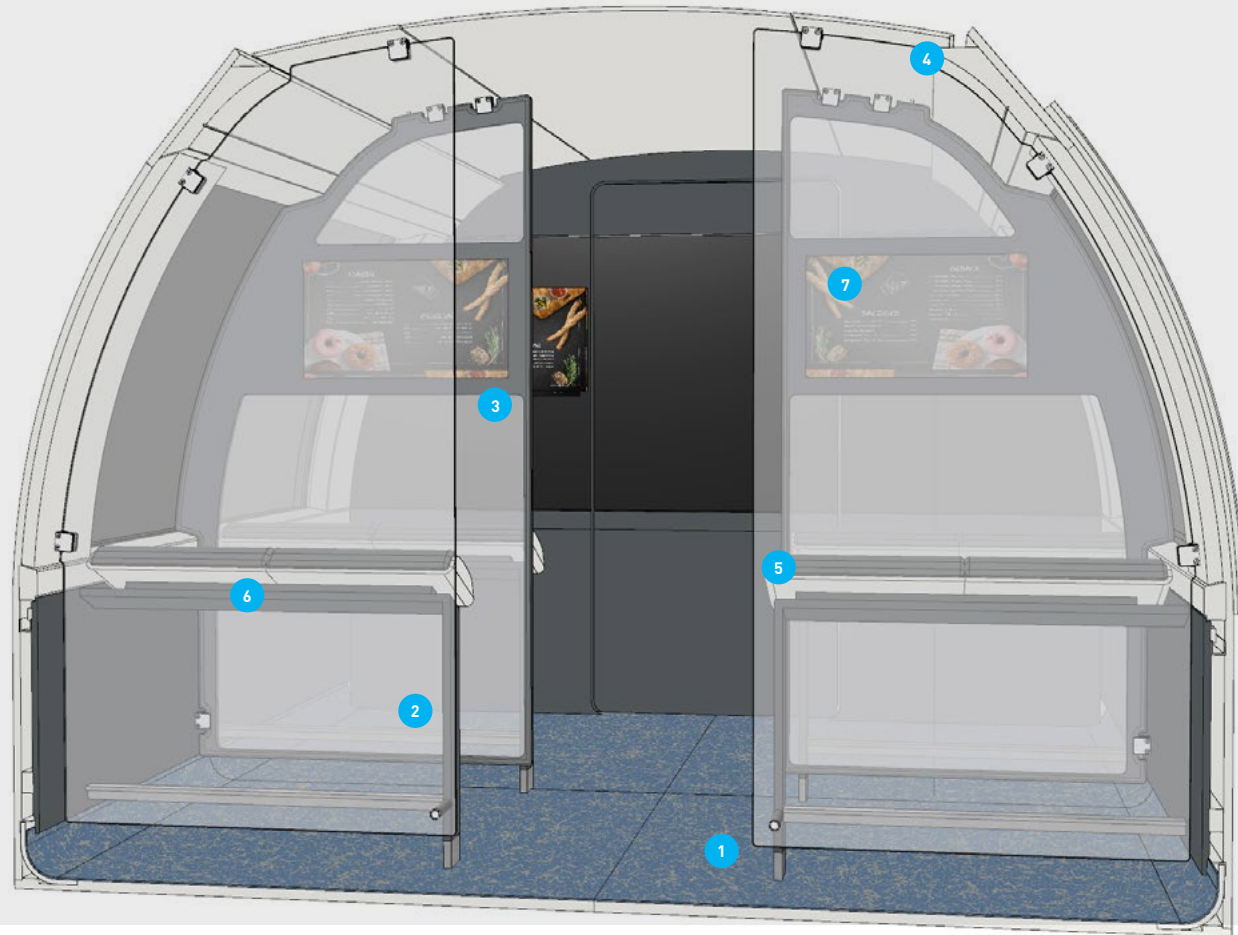
SBF systems for mobility

SYSTEMTECH SCHNEIDER

Information

1. Flooring - noraplan Iona, 6918
nora
2. Glass partition
Sheet glass
3. Glass partition + int. display
OSG / Screenex
4. Basic lighting & atmosphere - warm-cold white + rgb
SBF
5. Seat cover - SL3UL Grey
E-Leather
6. Wall-mounted rests
Systemtech Schneider
7. Screen contents - FIFA 2019
EA Sports

Visualisation (poss. different from actual implementation)



Where can I see the Ideas Train?

The Ideas Train is on display at Oberursel, near Frankfurt. Visits to the exhibition hall are open to individual or multiple groups (approx. 8-12 people per group). The hall is also available for bookings as an event location, i.e. for meetings or workshops.

DB Regio manages the hall and is more than happy to open it to anyone or any organisation interested in using it.

Address: Ludwig-Erhard-Strasse 34
61440 Oberursel (Taunus)
Germany

Further information is available at www.ideenzug.de.

Contact

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